# **Official Rules**

THE OFFICIAL RULES FOR THE 2018
MONOPOLY® "COAST TO COAST" GAME, AND
FOR THE "MY McD's® APP SWEEPSTAKES AT
McDONALD'S®"

The 2018 MONOPOLY® "Coast to Coast" Game (the "Canadian Game") and the "My McD's® App Sweepstakes at McDonald's" (the "App Sweepstakes") are sponsored by McDonald's Restaurants of Canada Limited (the "Sponsor"). The Sponsor in its sole and absolute discretion may engage certain third parties to administer various aspects of the Canadian Game and of the App Sweepstakes on its behalf. In these Official Rules, the term "Sponsor" includes those third parties.

NOTE: NO PURCHASE OF A McDONALD'S FOOD OR OTHER PRODUCT IS REQUIRED TO PLAY THE CANADIAN GAME OR ENTER THE APP SWEEPSTAKES, and making such a purchase will not increase or affect a Participant's chances of winning a prize in the Canadian Game or in the App Sweepstakes. See Rules 3.B.(ii) and 5.B.(iii) for information respecting how to play or enter without a purchase.

#### IMPORTANT NOTES CONCERNING THE APP SWEEPSTAKES:

1. 1) THE APP SWEEPSTAKES IS NOT PART OF THE CANADIAN GAME. THE APP SWEEPSTAKES HAS ELIGIBILITY, ENTRY, PRIZING AND OTHER TERMS, REQUIREMENTS AND PROVISIONS WHICH DIFFER FROM THOSE OF THE CANADIAN GAME. WHERE APPLICABLE, THE DIFFERENCES ARE NOTED IN THESE OFFICIAL RULES. SOME PROVISIONS APPLY TO BOTH THE APP SWEEPSTAKES AND TO THE CANADIAN GAME. FOR EXAMPLE, SEE BELOW FOR WHICH RULES APPLY TO BOTH THE CANADIAN GAME AND TO THE APP SWEEPSTAKES. SEE RULE 5 FOR

DETAILS ABOUT HOW TO ENTER THE APP SWEEPSTAKES.

Participants in the App Sweepstakes must comply with all of the conditions found in Rule 2: Who Is Eligible to Play; Rule 5: How to Participate in the App Sweepstakes; Rule 9: General Conditions for All Prizes; Rule 10: General Requirements for Verification; Rule 12: Responsibility: General Liability and Publicity Releases and Conditions of Participation; and Rule 13: Miscellaneous, all as set out in these Official Rules.

- 2. 2) THE APP SWEEPSTAKES COMPRISES FIVE (5) CONTEST PERIODS (each a "Contest Period"), ONE IN EACH WEEK OF THE PLANNED SWEEPSTAKES PERIOD. THERE IS ONE (1) APP SWEEPSTAKES PRIZE (each, an "App Sweepstakes Prize") AVAILABLE TO BE WON FOR EACH OF THOSE WEEKLY CONTEST PERIODS. THE APP SWEEPSTAKES IS OFFERED VIA THE MY McD's® APP (the "App"). SEE RULE 5 BELOW FOR DETAILS RESPECTING THE APP SWEEPSTAKES CONTEST PERIODS, PRIZING AND OTHER APPLICABLE APP SWEEPSTAKES INFORMATION.
- 3. 3) PARTICIPATION IN THE CANADIAN GAME DOES NOT CONSTITUTE PARTICIPATION IN THE APP SWEEPSTAKES. THE CANADIAN GAME AND THE APP SWEEPSTAKES EACH HAVE THEIR OWN METHODS OF PARTICIPATION WITH AND WITHOUT A McDONALD'S FOOD PURCHASE. A person can participate, if eligible, in the Canadian Game and also can participate, if eligible, in the App Sweepstakes.

#### **General Respecting Terms Used in These Official Rules**

In these Official Rules, a person who is eligible to participate in the Canadian Game or the App Sweepstakes is referred to as a "Participant" and a person who is eligible to enter the App Sweepstakes is sometimes referred to as an "App Sweepstakes Participant".

The Canadian Game and the App Sweepstakes are open **only** to Canadian residents who are eligible to participate in the Canadian Game, or in the

App Sweepstakes, whichever is applicable. See Rule 2 below which describes who is, and who is not, eligible to participate in the Canadian Game, and who is, and who is not, eligible to participate in the App Sweepstakes. In these Official Rules, the term "Local Time" means the time of day at the location of a particular Canadian Game Participant and/or App Sweepstakes Participant, as applicable. The applicable Local Time is the time at the location of a Participant or an App Sweepstakes Participant when that person participates in the Canadian Game and/or App Sweepstakes. Except as otherwise specifically stated in these Official Rules, all times mentioned in these Official Rules are Local Time. The period during which a Participant can play the Canadian Game is called the "Game Period". See Rule 1 below for the Game Period's dates. The period during which an App Sweepstakes Participant can enter the App Sweepstakes (the "Sweepstakes Period") begins on October 10, 2018, at 12:00:00 a.m. Local Time, and ends on November 11, 2018, at 11:59:59 p.m. Local Time. The Sweepstakes Period comprises five (5) weekly Contest Periods as described in Rule 5 below. Rule 5 sets out the dates applicable to each Contest Period. An entry into the App Sweepstakes which is recorded on behalf of an App Sweepstakes Participant is called an "Entry".

A game piece (a "Game Piece") is affixed to the specially marked food and beverage packages identified in Rule 3.B.(i) below. Two (2) game stamps (each a "Game Stamp") are found on each Game Piece. In these Official Rules, the term "Code" means the 12-digit, unique alphanumeric Code found on Game Stamps. As described in these Official Rules, except in the case of Food Prizes (defined below), it is necessary for a Participant to have a Code to redeem a Prize. The term "Prize" refers generally to Prizes (Food Prizes and Non-Food Prizes) which are available to be won by Participants in the Canadian Game. The term "App Sweepstakes

Prize" refers to a Prize which is available to be won by Participants in the App Sweepstakes. The term "Food Prize" refers to a food item which is a Prize available to be won by Participants in the Canadian Game. The term "Non-Food Prize" refers to all Prizes, except Food Prizes, which are available to be won by Participants in the Canadian Game. The

descriptions and other information and conditions applicable to Food Prizes and Non-Food Prizes appear in Rules 6 and 8 below in these Official Rules. The term "ARV" means the approximate retail value of the applicable Prize. Note that all ARVs and dollar values in these Official Rules are stated in Canadian dollars. The term "Online Redemption Site" refers to www.iwonatmcd.ca. Except as otherwise noted in these Official Rules, all dates stated in these Official Rules are the dates applicable to the location where a Participant resides. The term "Game Material" means, without limitation, any original Game Stamp (or Game Stamps), any Code (or Codes), any document such as the declaration and release (a "Declaration and Release") as well as any other document(s) which the Sponsor and/or the Redemption Centre, in its/their sole discretion, requires a Participant to complete and provide in order to properly claim a Prize in the Canadian Game or, as applicable, a Prize in the App Sweepstakes. The Declaration and Release will contain, among other things, a declaration of eligibility and compliance with the Official Rules, a liability release, a publicity release and the Skill-Testing Question (defined below), which a Prize claimant is required to correctly answer (without any assistance, whether electronic, mechanical or other). An "instant winning" Game Stamp (an "Instant Win" Game Stamp") is a single Game Stamp which potentially may win a Prize (an "Instant Win" Prize") in the Canadian Game. A "Collect and Win" Game Stamp' is a Game Stamp which is part of a potential winning combination of Game Stamps in the Canadian Game. The combination of "Collect and Win" Game Stamps which must be collected in order to form a potential winning combination for a Prize (a "Collect and Win" Prize") in the Canadian Game is called a "Winning Combination". "Minor" means a person who is not of the age of majority in his/her Province/territory of residence (see Rule 7 for a list of the Provinces/territories and the age of majority for each). The term "Game Entities" means in respect of the Canadian Game, collectively, the Sponsor and Hasbro Canada Corporation, and in respect of the App Sweepstakes, the Sponsor. The term "Prize Partners" means, collectively: Transat Tours Canada Inc., Transat A.T. Inc.; Bloomex, Inc.; Bell Media, Inc.; Cabela's Retail Canada Inc.; WorkshopX Inc. d.b.a.

CanvasPop; Cineplex Entertainment, L.P.; Hasbro, Inc.; Hudson's Bay Company; Imperial Oil Limited; InComm Canada Prepaid, Inc.; Hisense Canada Inc.; Roku, Inc.; Microsoft Corporation; Royal Bank of Canada; Skullcandy Canada ULC; Universal City Development Partners, Ltd., d.b.a. Universal Orlando Resort; Warner Bros. Entertainment Canada Inc.; Yamaha Motor Canada Ltd. all participating in the Canadian Game. The term "Reward Partners" means, collectively: Rakuten Kobo Inc.; Kingston Technology Company, Inc.; Bloomex, Inc.; WorkshopX Inc. d.b.a. CanvasPop; Skullcandy Canada ULC; Yamaha Motor Canada Ltd.; Bouclair, Inc.; and The Priestman Electronics Corporation. The term "Redemption Centre" means the organization, retained by the Sponsor, which is responsible for dealing with matters involved in the verification of applicable Prize claims, the redemption of verified winning "Instant Win" Game Stamps and verified Winning Combinations and, subject to these Official Rules, the fulfillment of Non-Food Prizes in the Canadian Game and which notifies, verifies and awards the App Sweepstakes Prizes to their winners.

NOTE: SUBJECT TO THE PROVISIONS OF THESE OFFICIAL RULES, BEFORE ANY PARTICIPANT WHO IS A POTENTIAL WINNER OF A PRIZE IN THE CANADIAN GAME OR IN THE APP SWEEPSTAKES, CAN BE DECLARED A WINNER OF THE APPLICABLE PRIZE, HE/SHE (OR, IN THE CASE OF A POTENTIAL WINNER OF A NON-FOOD PRIZE OR OF AN APP SWEEPSTAKES PRIZE WHO IS A MINOR, THAT MINOR'S PARENT OR LEGAL GUARDIAN) FIRST MUST CORRECTLY ANSWER A MATHEMATICAL SKILL-TESTING QUESTION (the "Skill-Testing Question"), WITHOUT ASSISTANCE OF ANY KIND, WHETHER ELECTRONIC, MECHANICAL OR OTHER. THE SKILL-TESTING QUESTION WILL BE PROVIDED TO POTENTIAL WINNERS OF PRIZES AND APP SWEEPSTAKES PRIZES IN THE MANNER SPECIFIED IN THESE OFFICIAL RULES.

Official Rules and the Sponsor's Decisions Bind Participants.

The Canadian Game and the App Sweepstakes are both being

conducted in Canada by the Sponsor in accordance with these Official Rules. By participating in the Canadian Game and/or the App Sweepstakes, each Participant, and if the Participant is a Minor, that Minor's parent or legal guardian on behalf of the Minor, unconditionally accepts and agrees to comply with and abide by these Official Rules and by the decisions of the Sponsor with respect to the Canadian Game and/or the App Sweepstakes including, without limitation, the meaning and application of these Official Rules, which decisions shall be final and binding upon all Participants with respect to all aspects of the Canadian Game and/or the App Sweepstakes.

## 1. GENERAL DESCRIPTION OF THE CANADIAN MONOPOLY® GAME.

To play the Canadian Game, a Participant must obtain Game Pieces in the manner(s) described below in these Official Rules (see **Rule 3.B.**), and, subject to verification, collect a potential Winning Combination of Game Stamps, or get a single "Instant Win" Game Stamp, all as described below in these Official Rules.

# There are two (2) ways to play and potentially win a Prize in the Canadian Game:

- 1. a. Obtain a potential "Instant Win" Game Stamp (see **Rule 4.A.** below); and
- 2. b. Obtain Game Stamps which comprise a potential Winning Combination (see **Rule 4.B.** below).

As is noted above, participation in the Canadian Game does *not* constitute participation in the App Sweepstakes. The Canadian Game and the App Sweepstakes each have their own methods of participation with and without a purchase at a participating McDonald's restaurant in Canada. A Participant can win one (1) or more Prizes in the Canadian Game, and if a Participant has an Entry recorded on his/her behalf in the App Sweepstakes, can win one (1) (and only one [1]) App Sweepstakes Prize.

The Game Period *begins* on October 10, 2018, and will end on the later of November 11, 2018 (the "scheduled end date"), or on the date that there are no longer any supplies remaining in any participating McDonald's restaurant in Canada of specially marked packaging items to which Game Pieces are affixed (see Rule 3.B.(i) below). Note that the scheduled end date of November 11, 2018, is subject to a corresponding extension if the Canadian Game runs long in restaurants. See Note in Rule 3.C. for information concerning the Canadian Game schedule and, if applicable, the distribution of Game Pieces after the scheduled end date for the Canadian Game.

See **Rule 6** below for a list of the Prizes available to be won in the Canadian Game, and the chances of winning each such Prize, **as of the start of the Game Period**.

Persons who participate in the Canadian Game or in the App Sweepstakes, as the case may be, are subject to these Official Rules as applicable, which are on display for review at participating McDonald's restaurants in Canada.

#### 2. WHO IS ELIGIBLE TO PLAY.

#### A. The App Sweepstakes:

Subject to the provisions of these Official Rules including, without limitation, the restrictions on eligibility set out below in this **Rule 2.C.**, the App Sweepstakes is open only to residents of Canada who have reached thirteen (13) years of age at the time of their participation.

#### **B. The Canadian Game:**

Subject to the provisions of these Official Rules including, without limitation, the restrictions on eligibility set out below in this **Rule 2.C.**, the Canadian Game is open only to residents of Canada, and there is no age limit to play the Canadian Game.

#### C. Restrictions On Eligibility: Individuals Who Are Not Eligible To

### Participate In The Canadian Game Or, As Applicable, In The App Sweepstakes:

Persons in any of the following categories are NOT eligible to participate in, or to win a Prize in, the Canadian Game or, if applicable, in the App Sweepstakes: (a) any person who, on or after May 1, 2018, was or is a director, officer, employee, member, manager, agent, or franchisee of any one or more of the following: any of the Game Entities, or any one or more of their respective divisions, parents, subsidiaries, affiliated companies, franchisees, advertising and promotional agencies, representatives, service agencies or independent contractors; (b) any individual engaged in the development, production or distribution of materials for the Canadian Game or the App Sweepstakes; (c) any person who, on or after May 1, 2018, was or is a director, officer, employee, member, manager, agent or franchisee/dealer of one or more of the Prize Partners or Reward Partners, or of any Prize Partner's or Reward Partner's divisions, parent company, subsidiaries, affiliated companies, dealers and dealerships, franchisees, representatives, service agencies or independent contractors. HOWEVER NOTE: Employees of Prize Partners and/or Reward Partners may participate in the Canadian Game and the App Sweepstakes but are not eligible to receive and may not redeem any Prize or Reward (see below) supplied or provided by the Prize Partner or Reward Partner or by an affiliated or parent company of the Prize Partner or Reward Partner for which they work; and (d) any person who is or purports to be an immediate family member (defined as spouse, dependent for federal income tax purposes, half-sister, half-brother, or step-, biological, foster, in-law or adoptive mother, father, sister, brother, daughter or son) of, or who resides or is domiciled in the same household as, any person in any of the preceding categories.

- 3. HOW TO OBTAIN A GAME BOARD, THE PROPERTY TRACKER, HOW TO OBTAIN A GAME PIECE BEARING GAME STAMPS, THE CANADIAN GAME SCHEDULE, AND TRANSFERS OF GAME STAMPS.
- A. How to Get a Game Board, and Information Concerning the

#### **Property Tracker:**

#### (i) Game Board.

A Game Board is not required to play the Canadian Game.

A Participant can obtain an official Game Board (a "Game Board") for the Canadian Game (a) while supplies last, at any participating McDonald's restaurant in Canada; (b) at the sole discretion of the Sponsor, in one or more sub-markets in Canada, via direct mail, or newspaper insert, or otherwise until the Canadian Game ends; and (c) online at <a href="https://www.mcdpromotion.ca">www.mcdpromotion.ca</a>. Note that if a Participant goes to <a href="https://www.mcdpromotion.ca">www.mcdpromotion.ca</a> to obtain a Game Board, he/she must print out the Game Board from the applicable website at his/her sole cost.

#### (ii) Property Tracker.

The Canadian Game does not provide an "Online Game". The Canadian Game, however, does provide the convenience of a property tracker ("Property Tracker") and Rewards (see below) for using the Property Tracker. In order to use the Property Tracker, a Participant must be thirteen (13) years of age or older. During the Game Period, and until 11:59:59 p.m. Eastern Time ("ET") on December 2, 2018, a Participant can use the Property Tracker at www.mcdpromotion.ca to track the "Collect and Win" properties that he/she collects in the Canadian Game and to log Codes from all Game Stamps which the Participant obtains up to that time. When a Participant successfully enters ten (10) unique Codes from any Game Stamps in the Property Tracker, a message will appear that the Participant has earned a reward (each a "Reward" and collectively "Rewards") which is a discount as described below. There is a maximum of eight (8) Reward levels available for a Participant to achieve. See below for the list of Rewards available to Participants for the successful entry of each ten (10) Codes from Game Stamps in the Property Tracker. It is not necessary to use the Property Tracker in order to play the Canadian Game, but the Property Tracker provides Participants with a convenient way to log and keep track of the properties/locations/airports/highways

they collect, and to possibly earn Rewards. The Property Tracker will also "track" Codes from Game Stamps for Food Prizes and other "Instant Win" Game Stamps in your My Account (see below) and any such Codes entered into the Property Tracker will count towards the number of Codes required to qualify to receive a Reward. What follows sets out the Reward levels and required numbers of Codes for each level as offered in the Game. All valid Codes must be entered into the Property Tracker by 11:59:59 p.m. ET on December 2, 2018, in order to count towards a reward.

- 1. Level I Reward Ten (10) Codes Entered in Property Tracker: When a Participant enters the tenth (10<sup>th</sup>) unique Code into his/her Property Tracker, a screen message will inform the Participant that he/she has qualified for a Kobo.com Reward. The Participant will receive an email with a unique Reward code (a "Reward Code") valid for 40% off on a maximum of three (3) new ebooks found on the landing page at www.kobo.com/p/monopoly. The email will also include the website to which a Participant must go to claim his/her Reward along with instructions to complete the claim. This Reward Code can only be used once, and the Reward Code expires at 11:59:59 p.m. ET on **December 31, 2018.** Reward Codes cannot be combined with any other deal, promotion, discount or offer. Reward Codes cannot be transferred or sold. Not valid on previously purchased items. Limit one Kobo.com Reward Code per order. Limit one (1) www.kobo.com/p/monopoly Reward Code per My Account. Reward Codes cannot be used toward the purchase of gift cards, e-gift cards, audiobooks, devices or accessories and are not valid for payment on any previous purchase(s). See terms at www.kobo.com/p/monopoly.
- 2. Level II Reward Twenty (20) Codes Entered in Property Tracker: When a Participant enters the twentieth (20<sup>th</sup>) unique Code into his/her Property Tracker, a screen message will inform the Participant that he/she has qualified for a Skullcandy<sup>®</sup> Reward. The Participant will receive an email with a unique Reward Code valid for 40% off the MSRP site wide on the purchase of up to five (5) products, plus free

standard shipping at <a href="www.skullcandy.ca">www.skullcandy.ca</a>. The email will also include the website to which a Participant must go to claim his/her Reward along with instructions to complete the claim. This Reward Code can only be used once, and the Reward Code expires at 11:59:59 p.m. ET on December 31, 2018. The Reward Codes cannot be combined with any other deal, promotion, discount or offer. Reward Codes cannot be transferred or sold. Not valid on previously purchased items. Limit one (1) <a href="www.skullcandy.ca">www.skullcandy.ca</a> Reward Code per order. Limit one (1) <a href="www.skullcandy.ca">www.skullcandy.ca</a> Reward Code per My Account. Reward Codes cannot be used toward the purchase of gift cards or e-gift cards and are not valid for payment on any previous purchase(s). See terms at <a href="www.skullcandy.ca">www.skullcandy.ca</a>.

- 3. Level III Reward Thirty (30) Codes Entered in Property Tracker: When a Participant enters the thirtieth (30<sup>th</sup>) unique Code into his/her Property Tracker, a screen message will inform the Participant that he/she has qualified for a CanvasPop Reward. The Participant will receive an email with a unique Reward Code valid for 50% off the manufacturer's suggested retail price plus free standard shipping on the purchase of products at www.canvaspop.ca. The email will also include the website to which a Participant must go to claim his/her Reward along with instructions to complete the claim. This Reward Code can only be used once, and the Reward Code expires at 11:59:59 p.m. ET on December 31, 2018. Reward Codes cannot be combined with any other deal, promotion, discount or offer. Reward Codes cannot be transferred or sold. Not valid on previously purchased items. Limit one (1) www.canvaspop.ca Reward Code per order. Limit one (1) CanvasPop Reward Code per My Account. Reward Codes cannot be used toward the purchase of Gift Cards or eGift Cards and are not valid for payment on any previous purchase(s). See terms at www.canvaspop.ca.
- 4. Level IV Reward Forty (40) Codes Entered in Property Tracker: When a Participant enters the fortieth (40<sup>th</sup>) unique Code into his/her Property Tracker, a screen message will inform the Participant that he/she has qualified for a Bloomex.ca Reward. The Participant will

receive an email with a unique Reward Code valid for one (1) of four (4) gift baskets available at 40% off the regular price at <a href="https://bloomex.ca/monopoly">https://bloomex.ca/monopoly</a>. The email will also include the website to which a Participant must go to claim his/her Reward along with instructions to complete the claim. This Reward Code can only be used once, and the Reward Code expires at 11:59:59 p.m. ET on December 31, 2018. Reward Codes cannot be combined with any other deal, promotion, discount or offer. Reward Codes cannot be transferred or sold. Not valid on previously purchased items. Limit one (1) <a href="https://bloomex.ca/monopoly">https://bloomex.ca/monopoly</a> Reward Code per order. Limit one (1) Bloomex.ca Reward Code per My Account. Reward Codes cannot be used toward the purchase of gift cards or e-gift cards or alternate products and are not valid for payment on any previous purchase(s).

- 5. Level V Reward Fifty (50) Codes Entered in Property Tracker: When a Participant enters the fiftieth (50<sup>th</sup>) unique Code into his/her Property Tracker, a screen message will inform the Participant that he/she has qualified for a Yamaha® Reward. The Participant will receive an email with a unique Reward Code valid for 30% off items on Yamaha's designated site plus free shipping. The email will also include the website <a href="https://www.yamaha-motor.ca/eshop/">https://www.yamaha-motor.ca/eshop/</a> to which a Participant must go to claim his/her Reward along with instructions to complete the claim. This Reward Code can only be used once, and the Reward Code expires at 11:59:59 p.m. ET on December 31, 2018. Reward Codes cannot be combined with any other deal, promotion, discount or offer. Reward Codes cannot be transferred or sold. Not valid on previously purchased items. Limit one (1) https://www.yamaha-motor.ca/eshop/ Reward Code per order. Limit one (1) <a href="https://www.yamaha-motor.ca/eshop/">https://www.yamaha-motor.ca/eshop/</a> Reward Code per My Account. Reward Codes cannot be used toward the purchase of gift cards or alternate products and are not valid for payment on any previous purchase(s). See terms at <a href="https://www.yamaha-">https://www.yamaha-</a> motor.ca/eshop/.
- 6. Level VI Reward Sixty (60) Codes Entered in Property Tracker:

When a Participant enters the sixtieth (60<sup>th</sup>) unique Code into his/her Property Tracker, a screen message will inform the Participant that he/she has qualified for a www.pkgshop.ca Reward. The Participant will receive an email with a unique Reward Code valid for a 40% discount off the cost of one (1) purchase at www.pkgshop.ca including free shipping within Canada. The email will also include the website to which a Participant must go to claim his/her Reward along with instructions to complete the claim. This Reward Code can only be used once, and the Reward Code expires at 11:59:59 p.m. ET on December 31, 2018. Reward Codes cannot be combined with any other deal, promotion, discount or offer. Reward Codes cannot be transferred or sold. Not valid on previously purchased items. Limit one (1) www.pkgshop.ca Reward Code per order. Limit one (1) www.pkgshop.ca Reward Code per My Account. Reward Codes cannot be used toward the purchase of gift cards, e-gift cards or alternate products and are not valid for payment on any previous purchase(s). See terms at www.pkgshop.ca.

7. Level VII Reward Seventy (70) Codes Entered in Property **Tracker**: When a Participant enters the seventieth (70<sup>th</sup>) unique Code into his/her Property Tracker, a screen message will inform the Participant that he/she has qualified for a Bouclair Reward. The Participant will receive an email with a unique Reward Code valid for Twenty-Five Dollars (\$25) off a Seventy-Five Dollar (\$75) purchase. Reward is valid for up to a maximum savings of \$50 on a One Hundred Fifty Dollar (\$150) or more purchase, including free shipping to a Bouclair store. The email will also include the website https://www.bouclair.com/en/mcdonaldsrewards.html to which a Participant must go to claim his/her Reward along with instructions to complete the claim. This Reward Code can only be used once, and the Reward Code expires at 11:59:59 p.m. ET on December 31, 2018. Reward Codes cannot be combined with any other deal, promotion, discount or offer. Reward Codes cannot be transferred or sold. Not valid on previously purchased items. Limit one (1) Bouclair Reward Code per My Account, valid up to a maximum discount of

- \$50. Reward Codes cannot be used toward the purchase of gift cards, e-gift cards or alternate products and are not valid for payment on any previous purchase(s). See terms at <a href="https://www.bouclair.com/en/mcdonaldsrewards.html">https://www.bouclair.com/en/mcdonaldsrewards.html</a>.
- 8. Level VIII Reward Eighty (80) Codes Entered in Property Tracker: When a Participant enters the eightieth (80<sup>th</sup>) unique Code into his/her Property Tracker, a screen message will inform the Participant that he/she has qualified for a HyperX Reward. The Participant will receive an email with a unique Reward Code valid for a 20% discount off the regular price of a single pair of HyperX Cloud Earbuds<sup>™</sup> at The Source® including free standard shipping. The email will also include the website <a href="http://hyperx.gg/mcdca">http://hyperx.gg/mcdca</a> to which a Participant must go in order to claim his/her Reward along with instructions to complete the claim. This Reward Code can only be used once, and the Reward Code expires at 11:59:59 p.m. ET on December 31, 2018. The Reward Code is only valid for an online purchase order and may not be redeemed toward a purchase made at The Source® store locations. Reward Codes cannot be combined with any other deal, promotion, discount or offer. Reward Codes cannot be transferred or sold. Not valid on previously purchased items. Limit one (1) HyperX Reward Code per order. Limit one (1) HyperX Reward Code per My Account. Reward Codes cannot be used toward the purchase of gift cards or alternate products and are not valid for payment on any previous purchase(s). See terms at <a href="http://hyperx.gg/mcdca">http://hyperx.gg/mcdca</a>.

There are no additional Rewards available to any Participant who enters more than eighty (80) Codes into his/her My Account.

Rewards and Reward Codes are not transferable, cannot be used with any other coupons, discounts, promotions, codes, deals or offers. Limit one (1) unique Reward Code per order. Reward Codes are not redeemable for cash or other credit.

A Participant who is thirteen (13) years of age or older and who wishes to use the Property Tracker to track/log his/her

properties/locations/airports/highways first must go to www.mcdpromotion.ca and create a "My Account" which can be used to keep track of the properties/locations/airports/highways which the Participant collects. To begin, the Participant must enter a valid Code and click on "GO!" to be taken to a registration page. A first-time Participant is taken to the Sign-in/registration page and that first-time Participant should click on "Create New Account" to be taken to the registration page to complete the registration for a My Account by providing his/her first name and valid email address, confirming email address, creating a password (see "Password Requirements" below) and then entering the first three digits of the Participant's postal code. A Participant next must check the boxes to agree to the Official Rules, Privacy Policy and Terms and Conditions, then check the box to consent to the collection of personal information for the purpose of administering the Property Tracker, and, if a Participant is a Minor, confirm that his/her parent or legal guardian authorizes such consent. A Participant who has reached the age of majority also has the right but not the obligation to check a box if the Participant wishes to receive marketing and promotion-related emails from the Sponsor. To complete the My Account registration, the Participant then should click on "REGISTER", and then the Participant will receive an email confirming his/her My Account registration. Once the Participant has created his/her "My Account", and the Participant returns to the Property Tracker, that returning Participant's email address will be his/her username and he/she will enter that username and the password created during registration each time he/she returns to the Property Tracker to enter a new Code(s) to track a street property/location/airport/highway.

Password Requirements: Passwords must be between 6-12 characters and must contain at least one (1) uppercase character (A-Z); one (1) lowercase character (a-z); and one (1) base 10 numeric digit (0 to 9). Spaces are not allowed.

Note: The Property Tracker is only a *CONVENIENCE* offered to Participants who are thirteen (13) years of age and older. For the

purposes of making a valid Prize claim, no entry of a Code in the Property Tracker is, or shall be accepted by the Redemption Centre as proof of the existence or possession or ownership, at any time, by a Participant of any Game Stamp or Stamps which bear a Code which is entered by that Participant in the Property Tracker. Even though a Participant uses the Property Tracker to keep a record/log of the Participant's collected properties/locations/airports/highways, the Participant MUST RETAIN *ALL* OF THE PARTICIPANT'S ORIGINAL GAME STAMPS because the Participant may be required to produce one or more original Game Stamps in order to make a valid claim for a Prize in the Game. Entry of a Code in the Property Tracker will NOT be accepted as a substitute, or proxy, for an original Game Stamp.

#### To use the Property Tracker, you will need:

#### Mobile:

iOS 9.0+ (Running Safari Mobile Browser);

Android: 4.4+ (Running Chrome Browser)

#### Desktop:

Mac OS 10.13: Safari 11+, Firefox 61+;

Windows 7, Windows 10: Chrome 67+, Firefox 61+;

While all efforts are made to support current browsers and devices, new browsers and devices may not be supported if brought to market after the development of the Property Tracker website. The Sponsor is not responsible for any browser- or device-supporting issues.

#### B. How to Get a Game Piece to Play the Canadian Game:

Each Game Piece consists of two (2) Game Stamps which are affixed to the Game Piece. Each Game Stamp contains a Code. In the case of redemption of a Non-Food Prize, a Participant must use that Code if he/she wishes to redeem such a Prize – see **Rule 7** for details.

Game Pieces can be obtained, while supplies last, at a participating McDonald's restaurant on specially marked packages to which Game

Pieces are affixed, or a Participant can get a Game Piece without purchase of a food item. See **Rule 3.B.(i)** below for information about how to obtain a Game Piece by making a food item purchase and for the list of specially marked packages to which Game Pieces are affixed and **Rule 3.B.(ii)** below for information about how to obtain a Game Piece without making a food item purchase.

(i) How to Get a Game Piece on Specially Marked Packages by Making a Food Purchase in the Canadian Game. A Participant can get a Game Piece by visiting a participating McDonald's® restaurant in Canada during the Game Period and purchasing a food item which is contained in specially marked packages, while supplies last. One (1) Game Piece is affixed to specially marked: medium and large hot McCafé® beverages (Premium Roast Brewed Coffee, Tea, Mocha, Latte, Cappuccino, Americano and Deluxe Hot Chocolate); extra large McCafé® Premium Roast Coffee or Tea; medium and large Fountain Drinks; medium and large Triple Thick Milkshake®; Big Mac® sandwich; Double Big Mac® sandwich; Quarter Pounder with Cheese® sandwich; Double Quarter Pounder with Cheese® sandwich; Quarter Pounder® BLT sandwich; Double Quarter Pounder® BLT sandwich; Mighty Angus® Original sandwich; Bacon and Cheddar Angus sandwich; Creamy Black Pepper Angus sandwich; McChicken® sandwich; Seriously Chicken sandwich; 10-piece Chicken McNuggets<sup>®</sup>; large Fries; Egg McMuffin<sup>®</sup> sandwich; Sausage 'N Egg McMuffin® sandwich (excludes Sausage McMuffin® sandwich); Bacon 'N Egg McMuffin® sandwich; Hash Browns; and regular size McFlurry®. Two (2) Game Pieces are affixed to specially marked 20-piece Chicken McNuggets<sup>®</sup>.

As the Canadian Game progresses, some forms of the specially marked packages referred to above may run out before others and may not be replenished. See the Note below for the planned Canadian Game schedule.

(ii) How to Get a Game Piece in the Canadian Game Without Making a Food Purchase. A Participant has an alternative means of entry into the

Canadian Game (an "AMOE"). That Participant can request a Game Piece, without buying a food item at a participating McDonald's restaurant, by mailing, in a postage-paid outer envelope, a self-addressed envelope (a "Request") bearing sufficient return postage and bearing on its exterior the Participant's return mailing address (first and last name, street address, city/town, Province/territory and postal code), to: 2018 MONOPOLY® "Coast to Coast" Game at McDonald's Game Piece Request, P.O. Box 314, Saint John, New Brunswick, Canada, E2L 3Y2. DO NOT SEND ANY POTENTIAL WINNING GAME MATERIALS, COMMENTS OR QUESTIONS TO THIS ADDRESS. Both the mailing and return addresses on the exterior envelope must be legibly hand-printed in ink and the return address on that exterior envelope MUST be the same as the address which appears on the enclosed self-addressed stamped envelope or the Request will NOT be honoured. Envelopes with no return address on the outside will NOT be honoured. Requests that are sent in business-reply envelopes, in envelopes that utilize or bear address labels or stickers, that are photocopied, hand-stamped, computer-generated or otherwise mechanically produced or reproduced, that are not addressed manually in ink, that fail in any way to comply with the requirements set out above in this sub-paragraph, or that are not mailed separately in separate outer envelopes (i.e., only one Request per outer envelope) bearing sufficient postage will NOT be honoured. While supplies last, one (1) Game Piece (consisting of two (2) Game Stamps) will be mailed in response to each Request that complies with these requirements. Requests must be postmarked no sooner than September 26, 2018, and no later than November 12, 2018, and actually received at the above address no later than November 19, 2018.

C. Note Regarding Planned Canadian Game Schedule: It is planned that Game Pieces will be available in participating McDonald's restaurants in Canada on specially marked packages beginning on or about October 10, 2018, and ending on or about November 11, 2018. However, Game Pieces that remain in participating McDonald's restaurants in Canada on November 11, 2018, will be distributed to the public until they are gone, at which point the Canadian Game will end. As a result, as the Canadian

Game progresses, some participating McDonald's restaurants may complete distribution of their supply of Game Pieces before others. Similarly, Game Pieces may be depleted on some forms of packaging before others. Although a participating McDonald's restaurant in Canada may have exhausted its supply of packaging containing Game Pieces, it will continue to honour Game Stamps for McDonald's Food Prizes which are redeemed in accordance with these Official Rules until the Food Prize redemption deadline of 11:59:59 p.m. Local Time on December 2, 2018.

#### **D. Transfers:**

Any transfer, whether by way of sale, loan, gift, handover or any other manner whatsoever, of any Game Materials, including without limitation, a Game Stamp, by an ineligible person to an eligible person is strictly prohibited. The transfer by a Participant of any Game Materials, including without limitation, a Game Stamp, to any other person is strictly prohibited except as follows: (i) a Minor must transfer Game Stamps to the Minor's parent/legal guardian to redeem a Prize (except a Food Prize) on the Minor's behalf; (ii) if a Participant (who is not a Minor) does not have immediate Internet access, the Participant may: (a) choose to enquire in his/her locality about where and how that access can be obtained (e.g., a public library), or (b) ask a trusted person who does have Internet access and has a valid email address and who has reached the age of majority, to redeem a potential winning "Instant Win" Game Stamp(s) or a potential Winning Combination on that Participant's behalf. Any such person to whom the transfer has been made must provide the Participant's name and address information (and not his/her own name and address information) for such a Prize claim. In such a case, any Prize which is awarded will be sent to the Participant at the address the Participant provided during the applicable Prize claim process (the "Prize Claim Process") as described in Rule 7 below; and (iii) if a Participant who is the potential winner of a Prize wishes to transfer the Prize or the related potential winning "Instant Win" Game Stamp, or potential Winning Combination, as the case may be, to another person, subject to these

Official Rules that transfer must be authorized expressly in writing by the Redemption Centre before the transfer is made. Such authorization may be granted or withheld in the Sponsor's sole discretion. A Participant must make any request for such authorization in writing, must sign that request and must mail the written and signed request along with his/her Game Materials when submitted to the Redemption Centre.

Neither the Game Entities, the Prize Partners, the Reward Partners nor any other person or entity shall be liable or responsible for any failure on the part of a Participant to correctly follow, in full, the redemption instructions and procedures contained in or provided for pursuant to these Official Rules.

#### 4. HOW TO PLAY THE CANADIAN GAME.

**Game Stamps**: To play the Canadian Game, first obtain a Game Piece (see **Rule 3.B.**). Each Game Piece contains two (2) Game Stamps. Then carefully peel each Game Stamp from its backing on the Game Piece, or from the specially marked package to which the Game Piece is affixed, to determine if a Game Stamp is an "Instant Win" Game Stamp, which potentially may win a Prize, or is a "Collect and Win" Game Stamp which is part of a potential Winning Combination in the Canadian Game.

- 1. A. MONOPOLY® "Instant Win" Game Stamps: If an "Instant Win" Game Stamp identifies a Prize which is an "Instant Win" Prize in the Canadian Game (see Rules 6.A. and 6.B.), the Participant who possesses that Game Stamp is the potential winner of that Prize, subject to verification of the potential winning "Instant Win" Game Stamp and of the Participant's compliance with these Official Rules, including correctly answering the Skill-Testing Question, without any assistance whether electronic, mechanical or other (see Rule 7 "HOW TO REDEEM/CLAIM A FOOD PRIZE, AN "INSTANT WIN" PRIZE AND A "COLLECT AND WIN" PRIZE: DETAILS AND DEADLINES IN THE CANADIAN GAME").
- 2. **B. MONOPOLY® "Collect and Win" Game Stamps:** "Collect and Win" Game Stamps describe the name of a MONOPOLY® street

property, location, airport or highway that corresponds to a street property, location, airport or highway on the Game Board. A Participant must collect and combine all of the original "Collect and Win" Game Stamps of the same colour group (or, if applicable, all of the airport "Collect and Win" Game Stamps or both highways) necessary to form a potential Winning Combination for a "Collect and Win" Prize. The Game Stamp numbers of the "Collect and Win" Game Stamps which must be collected to form a potential Winning Combination for a "Collect and Win" Prize, can be found on individual "Collect and Win" Game Stamps and in Rule 6.C. of these Official Rules. If a Participant collects all of the "Collect and Win" Game Stamps required to complete a Winning Combination, that Participant is the potential winner of the Prize identified on the applicable "Collect and Win" Game Stamps and in Rule 6.C. of these Official Rules, subject to verification of the "Collect and Win" Game Stamps, of the potential Winning Combination, and of the Participant's compliance with these Official Rules, including correctly answering the Skill-Testing Question, without any assistance whether electronic, mechanical or other (see Rule 7: HOW TO REDEEM/CLAIM A FOOD PRIZE, AN "INSTANT WIN" PRIZE, AND A "COLLECT and WIN" PRIZE: DETAILS AND DEADLINES IN THE CANADIAN GAME). The Sponsor will not honour and is not responsible for any combination of Game Stamps which is incomplete or any purported game stamp(s) which is/are copies of any genuine original Game Stamp.

#### 5. HOW TO PARTICIPATE IN THE APP SWEEPSTAKES.

The App provides consumers with various weekly food discount offers, nutrition information, and other benefits, all available through the App. In these Official Rules the food discounts, are referred to individually as an "Offer" and collectively as "Offers". The food discounts, and other benefits may vary in content and number in different regions of Canada.

During the Sweepstakes Period, the Sponsor is conducting a Sweepstakes via the App. To become an App Sweepstakes Participant, a person first

must obtain the App from the App Store ("App Store") or get it from Google Play ("Google Play"), download the App to his/her digital device and complete registration, all as detailed below. The digital device specifications required to download the App on a digital device are set out in the App Store or Google Play, as applicable. See Rule 2 above which describes who is eligible to enter the App Sweepstakes and become an App Sweepstakes Participant.

**Note**: Data rates may apply to the installation and/or utilization of the App and to carrying out the steps necessary to enter the App Sweepstakes. These rates are the sole responsibility of each App Sweepstakes Participant.

**A. Sweepstakes Period**: The Sweepstakes comprises five (5) weekly Contest Periods. Each Contest Period begins at 12:00:00 a.m. Local Time at the location of the applicable App Sweepstakes Participant, and ends at 11:59:59 p.m. Local Time at the location of the applicable App Sweepstakes Participant on the last day of the applicable Contest Period, as follows:

<b>Contest Period</b>	Entry Dates	
Week 1	Oct. 10 to Oct. 14, 2018	
Week 2	Oct. 15 to Oct. 21, 2018	
Week 3	Oct. 22 to Oct. 28, 2018	
Week 4	Oct. 29 to Nov. 4, 2018	
Week 5	Nov. 5 to Nov. 11, 2018	

- **B. How to Enter the App Sweepstakes:** There are three (3) ways to receive an Entry into the App Sweepstakes during each of the five (5) Contest Periods.
  - (i) Receive an Entry by Scanning a My McD's<sup>®</sup> App Offer: In order to enter the App Sweepstakes by scanning an Offer, an App Sweepstakes Participant must visit a participating McDonald's restaurant with his/her digital device ("Digital Device") which has

the App installed on it, "location services" enabled, and includes a valid email address in the App settings. Digital Devices are identified in Rule 5.B.(iv) Then, using his/her Digital Device, the App Sweepstakes Participant may take advantage of the Offer which the App Sweepstakes Participant selects, by showing the Offer to the crew member, who will use the Participant's Digital Device to scan the Offer at the counter, or at the Drive-Thru; or the Participant can scan the Offer at the kiosk; or the crew member may ask the Participant for the Offer code and then enter the Offer code on the register during checkout. All Offers are available for redemption only when the food item featured in the Offer is being served. As a result of an Offer being scanned or an Offer code being entered on the register, an Entry into the App Sweepstakes will be recorded on behalf of that App Sweepstakes Participant for the Contest Period which applies to the date the Entry is recorded. The Contest Periods are set out in the table that follows in this Rule 5. Note: If by reason of any problem, whether mechanical, technical, due to human error or omission, or any other reason means an Offer cannot be scanned, or the Offer code cannot be entered as described above, please refer to the instructions below in Rule 5.B.(iii).

- 2. (ii) Receive an Entry by Placing an Order Using Mobile Ordering in My McD's® App: An eligible person may use the App to order any menu item during the hours when that item is being served. One (1) Entry is recorded on behalf of the Participant as a result of the Participant arriving at the restaurant, checking in to his/her My McD's® App and selecting Mobile Ordering as the payment option, causing the order to be completed and the payment card associated with the eligible person's App account to be charged. If by reason of any problem, whether mechanical, technical, due to human error or omission, or other reason means the order cannot be completed, please refer to the instructions below in Rule 5.B.(iii).
- 3. (iii) Receive an Entry Via Mail Without Making a Purchase: If an App Sweepstakes Participant wishes to have an Entry recorded on his/her behalf without him/her redeeming an Offer, that App

Sweepstakes Participant must make a request (a "request") for such an Entry as follows: The App Sweepstakes Participant must print in ink and legibly, on a piece of paper his/her complete name, street address (including Province/territory and postal code), a daytime telephone number (including area code) and valid email address. Then that App Sweepstakes Participant must place the paper in a postage-paid envelope and mail to: My McD's® App Sweepstakes Entry, P.O. Box 504, Saint John, New Brunswick, Canada, E2L 3Z8, and on the face of the mailing envelope, print in ink legibly in the lower left corner of the envelope the month and day (e.g., Oct. 19 or 10/19) of a Contest Period which that App Sweepstakes Participant chooses. The envelope must also have a return address on it in ink, which MUST be the same as the address which appears on the request or the request will NOT be honoured. Envelopes with no return address on the outside will NOT be honoured. Requests that are sent in business-reply envelopes, in envelopes that utilize or bear address labels or stickers, that are photocopied, hand-stamped, computer-generated or otherwise mechanically produced or reproduced, that are not addressed manually in ink, that fail in any way to comply with the requirements set out above in this subparagraph, or that are not mailed separately in separate envelopes bearing sufficient postage will NOT be honoured (i.e., there can be only one request per envelope). All envelopes containing requests must be actually received no later than the applicable Entry Receipt Date set out in the third column of the following table. For example, if the App Sweepstakes Participant has selected the date October 19, 2018, by stating that in the lower left corner of his/her envelope, the envelope must be actually received at the above address no later than October 29, 2018, failing which the Entry will be recorded for the Contest Period following the date of actual receipt. If an envelope is actually received after November 19, 2018, no entry will be recorded on behalf of the person who submitted that envelope.

4. **(iv) How to Install the App**: A Participant who wishes to download the App in order to receive Offers and participate in the Sweepstakes

will need a Digital Device and a valid email address. The Participant then must download the App from the App Store or get it from Google Play and install the App on his/her Digital Device. The App is free, but is available only in the App Store or in Google Play (for iOS/Android). In the App Store, compatibility requires iOS 9.0 or later compatible with iPad, iPhone and iPod Touch. In Google Play, compatibility requires Android 4.4 or later for Android smartphones and tablets. Once a Participant has downloaded the App, the Participant must complete the registration process which includes providing a valid email address and enabling "location services" in the App settings. After completing registration, the Participant will receive a system-generated email from the Sponsor with instructions to click a link within the email to verify his/her account. Only after completing this step will a Participant's App account be activated and the Participant able to receive and use the Offers which are applicable to that App Sweepstakes Participant. Use of the App is subject to the Terms & Conditions for the App which can be found at www4.mcdonalds.ca/mymcds/ or at www.mymcds.ca.

Contest Period	Entry Dates (Local Time)	Entry Receipt Date
Week 1	Begins at 12:00:00 a.m. on Oct. 10 to 11:59:59 p.m. Oct. 14, 2018	October 22, 2018
Week 2	Begins at 12:00:00 a.m. on Oct. 15 to 11:59:59 p.m. Oct. 21, 2018	October 29, 2018
Week 3	Begins at 12:00:00 a.m. on Oct. 22 to 11:59:59 p.m. Oct. 28, 2018	November 5, 2018
Week 4	Begins at 12:00:00 a.m. on Oct. 29 to 11:59:59 p.m. Nov. 4, 2018	November 12, 2018
Week 5	Begins at 12:00:00 a.m. on Nov. 5 to 11:59:59 p.m. Nov. 11, 2018	November 19, 2018

**C. Limits:** There is a limit of three (3) Entries into the App Sweepstakes per Participant per day of the Sweepstakes Period, regardless of the number of Offers that a Participant redeems during any given day, and regardless of the number of mail-in requests designating a particular day

for an Entry into the App Sweepstakes which an individual App Sweepstakes Participant submits to the Sponsor in the manner described in **Rule 5.B. (iii)**, and no App Sweepstakes Participant will be awarded more than one (1) App Sweepstakes Prize in the App Sweepstakes. Non-winning Entries recorded respecting a particular Contest Period will be "carried over" and included with Entries recorded respecting any subsequent Contest Period. Any mail-in request for an Entry for a Contest Period which is actually received by the Redemption Centre after the Entry Receipt Date which is applicable to that mail-in request (see the table immediately above) will be recorded for the Contest Period, if any, which follows the actual Entry Receipt Date of the mail-in request.

D. Contest Draws/Winner Notifications: On or about November 26, 2018, the Sponsor will cause five (5) draws, one (1) per Contest Period, to be made at random as follows: one (1) potential winning Entry and five (5) backup Entries (each a "Backup Entry") will be drawn at random from among all eligible Entries received and/or recorded on behalf of the applicable App Sweepstakes Participants during each of the five (5) Contest Periods. Subject to the provisions of these Official Rules, an App Sweepstakes Participant whose Entry is drawn as a potential winning Entry will be a potential winner of an App Sweepstakes Prize which is available to be won for the applicable Contest Period. The Potential App Sweepstakes Prize winner whose Entry is drawn first in respect of a particular Contest Period will be notified by the Redemption Centre by email. Potential winning notifications will be sent via email within two (2) business days following the date of the draw, to the email address associated with a potential winner's App or in the case of a potential App Sweepstakes Prize winner whose Entry was recorded in respect of his/her mail-in request, to the email address he/she provided in the request. Any potential App Sweepstakes Prize winner will be required in the email sent by the Redemption Centre to contact the Redemption Centre, in accordance with the information provided in the email, and to do so by the date stated in that email. If that contact occurs, the Redemption Centre will supply a potential App Sweepstakes Prize winner with certain Prize claim documents (the "Prize Claim Documents"), together with

instructions concerning the completion and submission of the Prize Claim Documents to the Redemption Centre, and stating the deadline by which the Redemption Centre must actually receive those completed Prize Claim Documents from the potential App Sweepstakes Prize winner. The Prize Claim Documents will include a Declaration and Release which contains among other things a release of liability, a publicity release and the Skill-Testing Question (which must be correctly answered without any assistance, whether electronic, mechanical or other).

If the Redemption Centre finds that the Prize Claim Documents are properly submitted and completed (and that the Skill-Testing Question as referred to above is correctly answered), then that potential App Sweepstakes Prize winner will be declared the winner of the applicable App Sweepstakes Prize and the App Sweepstakes Prize will be sent directly from the Redemption Centre in approximately six (6) to eight (8) weeks to the address the winner has provided in the Prize Claim Documents.

If the potential App Sweepstakes Prize winner fails to contact the Redemption Centre as referred to above or fails to complete properly and return the Prize Claim Documents to the Redemption Centre by the applicable deadline, or if his/her answer to the Skill-Testing Question is not correct or if no answer to the Skill-Testing Question is provided in the Declaration and Release, then that potential App Sweepstakes Prize winner will be disqualified from the App Sweepstakes and will not receive the applicable App Sweepstakes Prize. In such a case, the App Sweepstakes Participant who submitted the first Backup Entry drawn for the applicable Contest Period will be notified by the Redemption Centre in the manner described above in this Rule 5.D. and the process described above as applying to the App Sweepstakes Participant whose Entry was drawn first for the applicable App Sweepstakes Prize will apply to that App Sweepstakes Participant. The Sponsor will continue this process with each potential winner of an App Sweepstakes Prize applicable to a particular Contest Period until an App Sweepstakes Participant is declared to be the winner of the applicable App Sweepstakes Prize, or until there

are no Backup Entries remaining with respect to that Contest Period. In the latter case, the applicable App Sweepstakes Prize will not be awarded in the App Sweepstakes. If, for any reason, an App Sweepstakes Participant whose Entry is drawn is not declared the winner of the applicable App Sweepstakes Prize, then that potential App Sweepstakes Prize winner will not have any claim against the Game Entities or against any other person, firm or corporation in respect of the applicable App Sweepstakes Prize, the App Sweepstakes, or the Canadian Game or in respect of any matter related to the App Sweepstakes or the Canadian Game.

**E. App Sweepstakes Prizes and Odds of Winning**: As described above in these Official Rules, five (5) App Sweepstakes Prizes of Five Thousand Dollars (\$5,000) each are available to be won in the Sweepstakes, one (1) per Contest Period, ARV: \$5,000 each. Each App Sweepstakes Prize winner will be sent a cheque for Five Thousand Dollars (\$5,000) in approximately six (6) to eight (8) weeks following the date the person is declared to be the winner of the applicable App Sweepstakes Prize. The odds of winning an App Sweepstakes Prize will depend upon the number of Entries which are applicable to a particular Contest Period.

#### F. Conditions of Entry/Winning a Prize in the App Sweepstakes:

Participants must comply with all of the conditions found in **Rule 2**: Who is Eligible to Play; **Rule 5**: How To Participate in the App Sweepstakes; **Rule 9**: General Conditions for All Prizes; **Rule 10**: General Requirements for Verification; **Rule 12**: Responsibility: General Liability and Publicity Releases and Conditions of Participation; **Rule 13**: Miscellaneous, all in these Official Rules. If an App Sweepstakes Participant fails to comply with any such condition, at the sole option of the Sponsor that App Sweepstakes Participant will be disqualified from the App Sweepstakes and will not have any claim against the Game Entities or against any other person, firm or corporation in respect of the App Sweepstakes, or the Canadian Game or in respect of any matter related to the App Sweepstakes or the Canadian Game.

# 6. CANADIAN GAME MONOPOLY® GAME STAMPS: DISTRIBUTION, SEEDING AND NUMBERS; AND PRIZES: NUMBERS, ARVs, AND APPROXIMATE CHANCES OF WINNING (the "Odds").

Except for the potential winning Game Stamps for the "Big Mac® for Life" and the "Big Mac® for a Year" Prizes, potential winning Game Stamps are distributed on a generally random basis across the universe of Game Stamps. It is planned that approximately 96,401,506 total Game Pieces (two (2) Game Stamps per Game Piece) will be distributed during the Game Period. The overall Odds of a Participant winning a Prize as of the outset of the Canadian Game are 1 in 5, based on the number of Game Pieces (each Game Piece comprises two (2) Game Stamps).

**Seeding:** The potential winning Game Stamps for the "Big Mac<sup>®</sup> for Life" and the "Big Mac<sup>®</sup> for a Year" Prizes are distributed on a generally random basis across the universe of Big Mac<sup>®</sup> Game Material cartons.

NOTE: THE APPROXIMATE NUMBERS OF PRIZES AVAILABLE TO BE WON IN THE CANADIAN GAME, AND THE ODDS OF WINNING PRIZES, WHICH ARE SET OUT IN THESE OFFICIAL RULES, ARE STATED AS OF THE OUTSET OF THE CANADIAN GAME. THE NUMBERS OF PRIZES, INCLUDING FOOD PRIZES, AVAILABLE TO BE WON WILL DIMINISH AS THE CANADIAN GAME PROGRESSES, AND THE ODDS OF WINNING PRIZES MAY CHANGE AS PRIZES ARE CLAIMED.

**Approximate Retail Values (ARVs) and Currency Values:** All ARVs and dollar values in these Official Rules are stated in Canadian Dollars.

**Taxes:** ARVs listed in these Official Rules do not include any taxes. Any taxes which are payable on, or connected with, the receipt of any Prize in the Canadian Game (and, if applicable, the reporting consequences thereof) are solely the responsibility of the Prize winner and must be paid by the Prize winner in accordance with the requirements of the applicable taxing legislation.

#### A. Canadian Game Food Prizes:

There are approximately 17,679,163<sup> Food Prizes available to be won at</sup> the outset of the Canadian Game. The overall Odds of winning a Food Prize as of the outset of the Canadian Game are 1 in 5.46<sup>^</sup>, based on the number of Game Pieces (each Game Piece comprises two (2) Game Stamps), which it is planned will be distributed during the Game Period. The Odds of winning a specified Food Prize, as of the outset of the Canadian Game, and the ARV of each specified Food Prize, are described below. The details for Food Prize redemption can be found in Rule 7.C. Cheeseburger: Approximately 3,535,833^ available to be won in the Canadian Game; Odds: 1 in 28<sup>^</sup>; ARV: \$1.89. Muffin or Mini Pastry: Approximately 3,535,833<sup>^</sup> available to be won in the Canadian Game; Odds: 1 in 28<sup>^</sup>; ARV: \$0.89-\$1.39. Small Hot McCafé<sup>®</sup> Beverage: Approximately 3,359,042<sup>^</sup> available to be won in the Canadian Game; Odds: 1 in 29<sup>^</sup>; ARV: \$1.93. **Small Fountain Drink:** Approximately 1,591,125<sup>^</sup> available to be won in the Canadian Game; Odds: 1 in 61<sup>^</sup>; ARV: \$1.59. **Medium Fries:** Approximately 3,889,414<sup>^</sup> available to be won in the Canadian Game; Odds: 1 in 25<sup>^</sup>; ARV: \$2.79. Sandwich\*: Approximately 1,767,916<sup>^</sup> available to be won in the Canadian Game; Odds: 1 in 55<sup>^</sup>; ARV: \$1.59-\$5.79. Note: The stated ARVs for Food Prizes do not include any applicable taxes, are estimated as of August 2018, and are based upon average price points at Sponsor-owned restaurants in Canada.

\*Note: An "Instant Win" Game Stamp for a "Sandwich" Prize may be redeemed for any one (1) of the following and for no other sandwich or food item: Big Mac® • Quarter Pounder with Cheese® • McChicken® • Filet-O-Fish® • Hamburger • Cheeseburger • Double Cheeseburger • McDouble® • Junior Chicken.

#### B. Canadian Game "Instant Win" Non-Food Prizes:

There are approximately 1,656,459^ Non-Food "Instant Win" Prizes available to be won at the outset of the Canadian Game.

1. **(i) Five Dollar (\$5) Hudson's Bay Promotional eGift Card.** One Hundred Thousand (100,000^) Prizes available, ARV: \$5 each. The

- Odds of winning are approximately 1 in 965<sup>^</sup>. Each winner will receive one (1) **Five Dollar (\$5) Hudson's Bay Promotional eGift Card**. See **Rule 7.E.(ii)** for redemption instructions and **Rule 8.A.(iii)** for Prize details.
- 2. (ii) Ten Dollar (\$10) Hudson's Bay Promotional eGift Card. Twenty-Four Thousand (24,000<sup>^</sup>) Prizes available, ARV: \$10 each. The Odds of winning are approximately 1 in 4,017<sup>^</sup>. Each winner will receive one (1) Ten Dollar (\$10) Hudson's Bay Promotional eGift Card. See Rule 7.E.(ii) for redemption instructions and Rule 8.A.(iii) for Prize details.
- 3. (iii) Ten Dollar (\$10) McDonald's<sup>®</sup> Card. Twelve Thousand Five Hundred (12,500^) Prizes available, ARV: \$10 each. The Odds of winning are approximately 1 in 7,713^. Each winner will receive one (1) Ten Dollar (\$10) McDonald's<sup>®</sup> Card. See Rule 7.D. for redemption instructions and Rule 8.A.(v) for Prize details.
- 4. (iv) Hasbro® MONOPOLY® Classic Board Game. One Thousand (1,000^) Prizes available, ARV: \$24 each. The Odds of winning are approximately 1 in 96,402^. Each winner will receive one (1) Hasbro® MONOPOLY® Classic Board Game. See Rule 7.F.(i) for redemption instructions and Rule 8.C.(v) for Prize details.
- 5. (v) Esso<sup>™</sup> | Mobil<sup>™</sup> Twenty-Five Dollar (\$25) Gift Card. Five Thousand (5,000<sup>^</sup>) Prizes available, ARV: \$25 each. The Odds of winning are approximately 1 in 19,281<sup>^</sup>. Each winner will receive one (1) Twenty-Five Dollar (\$25) Esso<sup>™</sup> | Mobil<sup>™</sup> Gift Card, valid at participating Esso<sup>™</sup> and Mobil<sup>™</sup> locations in Canada. See Rule 7.F. (i) for redemption instructions and Rule 8.A.(iv) for Prize details.
- 6. (vi) CanvasPop Twenty-Five Dollar (\$25) eGift Card. One Million Five Hundred Thousand (1,500,000^) Prizes available, ARV: \$25 each. The Odds of winning are approximately 1 in 65^. Each winner will receive one (1) Twenty-Five Dollar (\$25) e-Gift Card valid for purchases at <a href="mailto:canvaspop.ca">canvaspop.ca</a>. See Rule 7.E.(i) for redemption instructions and Rule 8.A.(i) for Prize details.
- 7. **(vii) Fifty Dollar (\$50) Vanilla® Prepaid MasterCard® Card.** Six Hundred (600^) Prizes available, ARV: \$50 each. The Odds of

- winning are approximately 1 in 160,670<sup>^</sup>. Each winner will receive one (1) **Fifty Dollar (\$50) Vanilla**<sup>®</sup> **Prepaid MasterCard**<sup>®</sup> **card**. See **Rule 7.F.(i)** for redemption instructions and **Rule 8.A.(vi)** for Prize details.
- 8. (viii) Esso<sup>™</sup> I Mobil<sup>™</sup> Fifty Dollar (\$50) Gift Card. Twenty-Two Hundred (2,200<sup>^</sup>) Prizes available, ARV: \$50 each. The Odds of winning are approximately 1 in 43,819<sup>^</sup>. Each winner will receive one (1) Fifty Dollar (\$50) Esso<sup>™</sup> | Mobil<sup>™</sup> Gift Card, valid at participating Esso<sup>™</sup> and Mobil<sup>™</sup> locations in Canada. See Rule 7.F. (i) for redemption instructions and Rule 8.A.(iv) for Prize details.
- 9. (ix) Fifty Dollar (\$50) McDonald's® Card. Fifteen Hundred (1,500^) Prizes available, ARV: \$50. The Odds of winning are approximately 1 in 64,268^. Each winner will receive one (1) Fifty Dollar (\$50) McDonald's Card. See Rule 7.D. for redemption instructions and Rule 8.A.(v) for Prize details.
- 10. (x) Fifty Dollars (\$50) Cash. Six Thousand (6,000^) Prizes available, ARV: \$50 each. The Odds of winning are approximately 1 in 16,067^. Each winner will receive one (1) Fifty Dollar (\$50) cheque. See Rule 7.F.(i) for redemption instructions and Rule 8.B.(i) for Prize Details.
- 11. (xi) Forza Game Pass Bundle. Fifteen Hundred (1,500^) Prizes available, ARV: \$152 each. The Odds of winning are approximately 1 in 64,268^. Each winner will receive a redemption code to download a full Forza Horizon 4 game, and a code redeemable for six (6) months of Xbox Game Pass. See Rule 7.F.(i) for redemption instructions and Rule 8.C.(iv) for Prize details.
- 12. (xii) Skullcandy® Headphones. Fifteen Hundred (1,500^) Prizes available, ARV: \$200 each. The Odds of winning are approximately 1 in 64,268^. Each winner will receive one (1) set of Skullcandy® Crusher Wireless Headphones. See Rule 7.E.(iii) for redemption instructions and Rule 8.C.(vii) for Prize details.
- 13. (xiii) Xbox One S Bundle. One Hundred (100^) Prizes available, ARV: \$400 each. The Odds of winning are approximately 1 in 964,016^.

  Each winner will receive an Xbox One S game console and a redemption code to download a full Forza Horizon 4 game. See

- Rule 7.F.(i) for redemption instructions and Rule 8.C.(ix) for Prize details.
- 14. (xiv) 4K Ultra HD Hisense Roku TV. One Hundred (100<sup>^</sup>) Prizes available, ARV: \$400 each. The Odds of winning are approximately 1 in 964,016<sup>^</sup>. Each winner will receive a Hisense Roku TV, 43-inch 4K TV, model #R6107. See Rule 7.F.(i) for redemption instructions and Rule 8.C.(vi) for Prize details.
- 15. (xv) Warner Bros. TV Series Prize Packs. Two Hundred Forty (240^) Prizes available, ARV: \$844 each. The Odds of winning are approximately 1 in 401,673^. Each winner will receive eleven (11) seasons of The Big Bang Theory, six (6) seasons of Arrow and four (4) seasons of The Flash. See Rule 7.F.(i) for redemption instructions and Rule 8.C.(viii) for Prize details.
- 16. (xvi) Air Transat Flight Prize. One Hundred Fifty (150^) Prizes available, ARV: \$1,100. The Odds of winning are approximately 1 in 642,677^. Each winner will receive one (1) Air Transat round-trip economy class flight to one (1) destination anywhere Air Transat flies up to Eleven Hundred Dollars (\$1,100) (including departure taxes and related travel fees). See Rule 7.F.(ii) for redemption instructions and Rule 8.D.(i) for Prize details.
- 17. (xvii) CraveTV<sup>™</sup> Bundle. Ten (10^) Prizes available, ARV: \$1,499.98 each. The Odds of winning are approximately 1 in 9,640,151^. Each winner will receive a 12-month subscription to CraveTV<sup>™</sup> ondemand video streaming service, a 49-inch Smart TV, and a tablet. See Rule 7.F.(ii) for redemption instructions and Rule 8.C.(iii) for Prize details.
- 18. **(xviii) Bloomex Flowers and Gifts.** Twenty (20^) Prizes available, ARV: \$1,851. The Odds of winning are approximately 1 in 4,820,076^. Each winner will receive four (4) themed flower and gift or gift packages (e.g., flowers in a hand-blown vase, gift baskets, teddy bears, chocolates or other such gift items) **for Valentine's Day, Mother's Day, Christmas and a birthday or anniversary**, shipping included. See **Rule 7.F.(ii)** for redemption instructions and **Rule 8.C. (i)** for Prize details.

- 19. (xix) Universal Orlando Resort™ "Family Trip". Six (6^) Prizes available, ARV: \$5,116.58. The Odds of winning are approximately 1 in 16,066,918^. A four (4) day, three (3) night trip, to Orlando, Florida, USA, for winner and 3 guests. See Rule 7.F.(ii) for redemption instructions and Rule 8.D.(iii) for Prize details.
- 20. (xx) Ten Thousand Dollars (\$10,000). Seven (7<sup>^</sup>) Prizes available, ARV: \$10,000 each. The Odds of winning are approximately 1 in 13,771,644<sup>^</sup>. Each winner will receive a Ten Thousand Dollar (\$10,000) cheque. See Rule 7.F.(ii) for redemption instructions and Rule 8.B.(i) for Prize details.
- 21. (xxi) "Big Mac® for Life". One (1^) Prize available, ARV: \$24,086. The "Instant Win" Game Stamp for this Prize is only available on a Big Mac® sandwich carton or in AMOE. The Odds of winning are approximately 1 in 6,124,000^. The winner will receive two (2) Big Mac® sandwiches each week for forty (40) years, or at the winner's option, a cheque for \$24,086. See Rule 7.F.(ii) for redemption instructions and Rule 8.A.(ix) for Prize details.
- 22. (xxii) "Big Mac® for One Year". Twenty-Five (25^) Prizes available, ARV: \$602.16 each. The "Instant Win" Game Stamp for these Prizes are only available on Big Mac® sandwich cartons and in AMOE. The Odds of winning are approximately 1 in 244,960^. Each winner will receive two (2) Big Mac® sandwiches each week for 12 months (52 weeks), awarded as a McDonald's® Card credit for \$602.16. See Rule 7.F.(i) for redemption instructions and Rule 8.A.(viii) for Prize details.

#### C. Canadian Game "Collect and Win" Prizes:

There are approximately 179<sup>^</sup> "Collect and Win" Prizes available to be won at the outset of the Canadian Game.

1. (i) Collect Rideau Canal (#901) and Parliament Hill (#902) to potentially win a Prize of an Xbox One X Forza Bundle. Twenty (20^) Prizes available, ARV: \$1,308.00 each. The approximate Odds of collecting Parliament Hill are 1 in 11^, the approximate Odds of

- collecting Rideau Canal are 1 in 4,820,076<sup>^</sup>, and the approximate Odds of collecting the potential Winning Combination (Parliament Hill and Rideau Canal) are 1 in 25,442,801<sup>^</sup>. The winner will receive an **Xbox One X and Forza Horizon 4 Bundle**. See **Rule 7.F.(ii)** for redemption instructions and **Rule 8.C.(x)** for Prize details.
- 2. (ii) Collect Lake Louise (#903), Mackenzie River (#904) and Lake Athabasca (#905) to potentially win a Prize of a Yamaha® Grizzly® Family ATV Bundle. Three (3^) Prizes available, ARV: \$14,999 each. The approximate Odds of collecting Lake Louise or Lake Athabasca are 1 in 11^, the approximate Odds of collecting Mackenzie River are 1 in 32,133,836^, and the approximate Odds of collecting the potential Winning Combination (Lake Louise, Mackenzie River and Lake Athabasca) are 1 in 169,618,314^. Each winner will receive one (1) Yamaha® Grizzly® 700 ATV and one (1) Youth Yamaha® ATV from an authorized Yamaha® dealership in Canada. See Rule 7.F. (ii) for redemption instructions and Rule 8.C. (xi) for Prize details.
- 3. (iii) Collect Percé Rock (#906), Miles Canyon (#907) and Columbia Icefield (#908) to potentially win a Prize of a cheque for Ten Thousand Dollars (\$10,000). Ten (10^) Prizes available, ARV: \$10,000 each. The approximate Odds of collecting Percé Rock are 1 in 9,640,151^, the approximate Odds of collecting Miles Canyon or Columbia Icefield are 1 in 11^, and the approximate Odds of collecting the potential Winning Combination (Percé Rock, Miles Canyon and Columbia Icefield) are 1 in 162,418,046^. Each winner will receive a cheque for Ten Thousand Dollars (\$10,000). See Rule 7.F.(ii) for redemption instructions and Rule 8.B.(i) for Prize details.
- 4. (iv) Collect Signal Hill (#909), Peggys Cove (#910) and Tunnels of Moose Jaw (#911) to potentially win a Prize of a Cineplex® Première Card for movies for winner and one (1) guest for one (1) year. Ten (10^) Prizes available, ARV: \$2,500 each. The approximate Odds of collecting Signal Hill or Peggys Cove are 1 in 11^, the approximate Odds of collecting Tunnels of Moose Jaw are 1 in 9,640,151^, and the approximate Odds of collecting the potential Winning Combination (Signal Hill, Peggys Cove and Tunnels of Moose

- Jaw) are 1 in 50,885,495<sup>^</sup>. Each winner will receive one (1) **Cineplex**<sup>®</sup> **Première Card valid for winner and one (1) guest for admission to movies at Cineplex**<sup>®</sup> **theatres in Canada.** See **Rule 7.F.(ii)** for redemption instructions and **Rule 8.A.(ii)** for Prize details.
- 5. (v) Collect Confederation Bridge (#912), Baffin Island (#913) and Bay of Fundy (#914) to potentially win a Prize of Five Thousand Dollars (\$5,000) in Vanilla® Prepaid MasterCard® cards. Five (5^) Prizes available, ARV: \$5,000 each. The approximate Odds of collecting Confederation Bridge are 1 in 19,280,302^, the approximate Odds of collecting Baffin Island or Bay of Fundy are 1 in 11^, and the approximate Odds of collecting the potential Winning Combination (Confederation Bridge, Baffin Island and Bay of Fundy) are 1 in 96,924,798^. Each winner will receive Five Thousand Dollars (\$5,000) in Vanilla® Prepaid MasterCard® cards. See Rule 7.F.(ii) for redemption instructions and Rule 8.A.(vi) for Prize details.
- 6. (vi) Collect Algonquin Provincial Park (#915), Wapusk National Park (#916) and Whistler (#917) to potentially win one (1) Cabela's® Barbeque Package. Seventy-Five (75^) Prizes available, ARV \$1,979.92 each. The approximate Odds of collecting Algonquin Provincial Park or Wapusk National Park are 1 in 11^, the approximate Odds of collecting Whistler are 1 in 1,285,354^, and the approximate Odds of collecting the potential Winning Combination (Algonquin Provincial Park, Wapusk National Park and Whistler) are 1 in 23,875,664^. Each winner will receive a Cabela's® Barbeque Package. See Rule 7.F.(ii) for redemption instructions and Rule 8.C. (ii) for Prize details.
- 7. (vii) Collect Robson Street (#918), Sainte-Catherine Street (#919) and Portage and Memorial (#920) to potentially win a Prize of one (1) Two Thousand Dollar (\$2,000) Hudson's Bay Gift Card. Five (5^) Prizes available, ARV: \$2,000 each. The approximate Odds of collecting Robson Street or Sainte-Catherine Street are 1 in 11^, the approximate Odds of collecting Portage and Memorial are 1 in 19,280,302^, and the approximate Odds of collecting the potential Winning Combination (Robson Street, Sainte-Catherine Street and

- Portage and Memorial) are 1 in 101,770,978^. Each winner will receive a **Two Thousand Dollar (\$2,000) Hudson's Bay Gift Card**. See **Rule 7.F.(ii)** for redemption instructions and **Rule 8.A.(iii)** for Prize details.
- 8. (viii) Collect Fairmont Le Château Frontenac (#921) and Niagara Falls (#922) to potentially win a Prize of either Five (5) Million RBC Rewards® points from Royal Bank of Canada or a direct deposit or cheque for Fifty Thousand Dollars (\$50,000). Six (6^) Prizes available, ARV: \$50,000 each. The approximate Odds of collecting Fairmont Le Château Frontenac are 1 in 16,066,918^, the approximate Odds of collecting Niagara Falls are 1 in 11^, and the approximate Odds of collecting the potential Winning Combination (Fairmont Le Château Frontenac and Niagara Falls) are 1 in 16,066,918^. Each winner, at winner's option, will receive either Five (5) Million RBC Rewards® points from Royal Bank of Canada, or a direct deposit of \$50,000 into the winner's Royal Bank of Canada personal deposit account or a cheque for \$50,000. See Rule 7.F.(ii) for redemption instructions and Rule 8.B.(ii) for Prize details and conditions.
- 9. (ix) Collect Montréal Airport (#923), Toronto Airport (#924), Halifax Airport (#925) and Vancouver Airport (#926) to potentially win a Prize of an Air Transat "Family Vacation". Twenty (20^) Prizes available, ARV: \$8,800 each. The approximate Odds of collecting Montréal Airport, Toronto Airport or Halifax Airport are 1 in 11^, the approximate Odds of collecting Vancouver Airport are 1 in 4,820,076^, and the approximate Odds of collecting the potential Winning Combination (Montréal Airport, Toronto Airport, Halifax Airport and Vancouver Airport) are 1 in 84,801,970^. Each winner will receive a seven (7) nights' vacation for four (4) in Riviera Maya, Mexico via Air Transat. See Rule 7.F.(ii) for redemption instructions and Rule 8.D.(ii) for Prize details.
- 10. (x) Collect Sea To Sky Highway (#927) and Route Transcan. Highway (#928) to potentially win a Prize of Esso™ | Mobil™ "Gas for One Year". Twenty-Five (25^) Prizes available, ARV: \$2,600

each. The approximate Odds of collecting Sea To Sky Highway are 1 in 11<sup>^</sup>, the approximate Odds of collecting Route Transcan. Highway are 1 in 3,856,061<sup>^</sup>, the approximate odds of collecting the Winning Combination (Sea To Sky Highway and Route Transcan. Highway) are 1 in 3,856,061<sup>^</sup>. Each winner will receive one (1) **Two Thousand Six Hundred Dollar** (\$2,600) Esso<sup>™</sup> I Mobil Gift Card, valid at participating Esso<sup>™</sup> and Mobil locations in Canada. See Rule 7.F. (ii) for redemption instructions and Rule 8.A.(vii) for Prize details.

- 11. ^ The numbers of Prizes available to be won will diminish, and the Odds of winning a specified Prize may change, as the Canadian Game progresses and Prizes are claimed.
- 7. HOW TO REDEEM/CLAIM A FOOD PRIZE, AN "INSTANT WIN" PRIZE AND A "COLLECT AND WIN" PRIZE: DETAILS AND DEADLINES IN THE CANADIAN GAME.

#### IMPORTANT NOTES ABOUT THE CANADIAN GAME:

SKILL-TESTING QUESTION: BEFORE ANY PARTICIPANT WHO IS A POTENTIAL WINNER OF A PRIZE IN THE CANADIAN GAME CAN BE DECLARED A WINNER OF THE APPLICABLE PRIZE, SUBJECT TO THE PROVISIONS OF THESE OFFICIAL RULES, HE/SHE (OR, IN THE CASE OF A POTENTIAL WINNER OF A NON-FOOD PRIZE WHO IS A MINOR, THAT MINOR'S PARENT OR LEGAL GUARDIAN) FIRST MUST CORRECTLY ANSWER A MATHEMATICAL SKILL-TESTING QUESTION WITHOUT ASSISTANCE OF ANY KIND, WHETHER ELECTRONIC, MECHANICAL OR OTHER.

ORIGINAL GAME STAMP(S): A PARTICIPANT MUST KEEP HIS/HER ORIGINAL POTENTIAL WINNING GAME STAMP(S) BECAUSE THE PARTICIPANT MAY NEED TO SUBMIT THE GAME STAMP(S) AND/OR THE CODE ON THE GAME STAMP(S) IN ORDER TO CLAIM/REDEEM THE APPLICABLE PRIZE. FOR THE PURPOSES OF MAKING A VALID PRIZE CLAIM, NO ENTRY OF A CODE IN THE PROPERTY TRACKER IS, OR SHALL BE ACCEPTED AS, PROOF OF THE EXISTENCE, THE POSSESSION OR THE OWNERSHIP, AT ANY TIME, BY A PARTICIPANT

OF ANY GAME STAMP OR STAMPS WHICH BEAR A CODE WHICH IS ENTERED BY A PARTICIPANT IN THE PROPERTY TRACKER.

The *first* Participant to enter a particular Code at <u>www.iwonatmcd.ca</u> in order to claim a Prize, will be the *only* Participant who can make a valid Prize Claim using that particular Code.

FORFEITURE: IF, FOR ANY REASON, A PRIZE IS FORFEITED, THEN IN SUCH A CASE, THE APPLICABLE PRIZE WILL NOT BE AWARDED AND THE POTENTIAL PRIZE WINNER WILL NOT HAVE ANY CLAIM AGAINST THE GAME ENTITIES OR AGAINST ANY OTHER PERSON, FIRM OR CORPORATION IN RESPECT OF THE APPLICABLE PRIZE OR THE CANADIAN GAME, THE APP SWEEPSTAKES OR ANY MATTER RELATED TO THE CANADIAN GAME AND/OR THE APP SWEEPSTAKES.

### A. Canadian Game General Information for Prize Claim/Redemption:

(i) Eligibility Requirement for Claiming a Prize: There is no age limit for claiming a Food Prize in the Canadian Game. In order to claim a Non-Food Prize in the Canadian Game, a Participant must be the age of majority in his/her Province/territory of residence as of the date the Prize is being claimed, or must be the parent/legal guardian of a Minor who is a potential Prize winner.

The Age of Majority for the following Provinces is eighteen (18) years old: Alberta, Manitoba, Ontario, Prince Edward Island, Quebec and Saskatchewan.

The Age of Majority for the following Provinces/territories is nineteen (19) years old: British Columbia, New Brunswick, Newfoundland and Labrador, Northwest Territories, Nova Scotia, Nunavut and Yukon Territory.

## (ii) Canadian Game Prize Claim Deadlines:

1. (a) Food Prize Claim Deadline: A claim for a Food Prize must be

- made at a participating McDonald's restaurant in Canada by no later than 11:59:59 p.m. Local Time on December 2, 2018.
- 2. (b) Non-Food Prize Claim Deadlines: A claim for a Non-Food Prize must be completed at the Online Redemption Site by no later than 11:59:59 p.m. Local Time on December 2, 2018, OR, if a Participant's Game Stamp exhibits a toll-free number, the Participant must call the Redemption Centre by no later than 11:59:59 p.m. Local Time on December 2, 2018, in order to begin the Participant's claim for the applicable Prize. The Game Materials required to complete a claim for a Non-Food Prize (see Rule 7.A.(iii)) must be actually received by the Redemption Centre by no later than December 17, 2018, or will result in forfeiture by the potential Prize winner of the Prize to which he/she might otherwise have been or become entitled. Failure to claim a prize by no later than 11:59:59 p.m. Local Time on December 2, 2018, or failure to submit completed and required Game Materials for actual receipt by the Redemption Centre by no later than December 17, 2018, will result in forfeiture of the Prize.
- (iii) Game Materials: In addition to other Game Materials required by these Official Rules in order for a Participant to validly claim a Prize, in the case of certain Prize claims, in its sole discretion, the Redemption Centre may ask a Participant to provide further documentation as the Redemption Centre proceeds with the verification process. The nature and extent of such documentation shall be that which the Redemption Centre determines in its sole discretion it needs or wants for the purposes, among other things, of confirming the Participant's eligibility and his/her compliance with the Official Rules governing the Canadian Game. Without limitation, that documentation may involve proof of employment history and/or a form of government-issued photo identification (e.g., valid driver's licence). Further, if in its sole discretion the Sponsor so elects, a potential Prize winner may be required to submit to (and by playing the Canadian Game agrees to fully cooperate with the Sponsor in carrying out) a confidential background check conducted by or through the Redemption Centre, and agrees to provide to the Redemption Centre in

connection with that background check, if the Redemption Centre so requires in its sole discretion, any supporting documentation the Redemption Centre demands, to help the Sponsor ensure that the Sponsor's use of such Participant in advertising or publicity will not bring the Sponsor or a Prize Partner into public disrepute, contempt, scandal or ridicule or reflect unfavourably on the Canadian Game or the Sponsor or on a Prize Partner, as determined by the Sponsor in its sole discretion.

- **B. Prize Claim Verification:** Game Materials sent by a Participant to the Redemption Centre will be reviewed by the Redemption Centre to verify the Participant's compliance with the Official Rules and to verify that the Participant is making a valid Prize claim. After the Redemption Centre has completed its review of a potential Prize winner's Game Materials, including reviewing whether his/her answer to the Skill-Testing Question is correct, the Redemption Centre will notify the applicable Prize winner by email or telephone or both as follows, and as applicable:
  - 1. (i) That the potential Prize winner is not verified as having won the applicable Prize, and that the applicable Prize is forfeited. In addition to any other event or situation referred to in these Official Rules which results in, or may result in, forfeiture of a Prize, forfeiture of a Prize will occur if the potential Prize winner (a) has not correctly answered the Skill-Testing Question, or (b) does not submit the original potential winning Game Stamp or all of the original potential winning Game Stamps that comprise a Winning Combination, along with the required Game Materials for verification (when required).
  - 2. (ii) That the potential Prize winner is verified as having won the applicable Prize. Any potential Prize winner who is (a) verified as a winner of a \$5 or \$10 Hudson's Bay Promotional eGift Card Prize, a CanvasPop \$25 eGift Card Prize or a Skullcandy® Prize will receive an email with either an eGift Card from an authorized service provider (\$5 or \$10 Hudson's Bay Promotional eGift Card Prizes), or an email with a redemption code and the link to claim the Prize directly from the Prize Partner; or (b) verified as a winner of a Travel Prize will be notified by the Redemption Centre by email and/or telephone, with

information concerning how to select/receive the applicable Prize. In the case of any cash or merchandise Prize, it is planned that, within six (6) to eight (8) weeks after verification, the applicable Prize will be shipped/sent to the Prize winner, at the address which he/she has provided in the course of submitting his/her Prize claim.

#### C. How to Redeem a Food Prize in the Canadian Game:

Potential winning "Instant Win" Game Stamps for McDonald's food items that are Food Prizes in the Canadian Game may be redeemed at the counter, at a kiosk or at the Drive-Thru at any participating McDonald's restaurant in Canada. Before placing a food order, a Participant must inform a McDonald's restaurant counter person or, if applicable, a Drive-Thru McDonald's person, that he/she wishes to redeem a Food Prize, and then should present his/her potential winning original Food Prize Game Stamp to that McDonald's person. If a Participant wishes to use a kiosk to order a McDonald's food item for which the Participant possesses a potential winning "Instant Win" Game Stamp for a McDonald's food item, that Participant should go to a kiosk and select the "Offers and Coupons" button on the top right side of any of the menus and then select MONOPOLY®. A screen will appear which informs the Participant that he/she will be redirected to the front counter for payment and Game Stamp validation, but first the Participant should continue to place his/her food order. The Participant will confirm he/she would like to continue. If the Participant elects to continue, the next screen will display all "Instant Win" Food Prizes and the Participant should select the "Instant Win" Food Prize which the Participant wishes to redeem against the Participant's potential winning "Instant Win" Game Stamp. Once the Participant has selected that Food Prize, it will be added to the order basket. A Participant may wish to redeem only his/her Game Stamp for the applicable "Instant Win" Food Prize or may wish to continue to order additional food items. Once the Participant completes and confirms his/her food order, a receipt will be printed which the Participant must take to any register at the front counter to pick up his/her food order. When the Participant goes to the front counter register, he/she should present the receipt and the original

potential winning Food Prize Game Stamp to the McDonald's counter person. A Food Prize may be redeemed only during the hours that food item is served and only on a visit subsequent to the visit during which the Participant obtains the applicable Game Stamp for that Food Prize. No "Instant Win" Game Stamp for a Food Prize is valid in combination with any other offer or discount. Only one (1) Food Prize redemption is permitted per Participant per visit to a participating McDonald's restaurant. All visits to the same restaurant within a two-hour period are deemed to constitute a single visit. Some participating McDonald's restaurants may not offer a particular food item which is a Food Prize in the Canadian Game, or for some other reason that item may not be available. Whether for the reasons just stated, or for some other reason, participating McDonald's restaurants reserve the right to substitute a food item of equivalent or greater retail value for the Food Prize specified on the "Instant Win" Game Stamp for a Food Prize. Some participating McDonald's restaurants may run out of their supply of specially marked packages to which Game Pieces are affixed before the Canadian Game officially ends, but, until the Food Prize redemption deadline, they will continue to honour Food Prize Game Stamps that are redeemed in accordance with these Official Rules. A Food Prize must be claimed by no later than 11:59:59 p.m. Local Time on December 2, 2018. Failure to claim a Food prize by no later than 11:59:59 p.m. Local Time on December 2, 2018, will result in forfeiture of the Prize.

# D. How to Redeem an "Instant Win" Ten Dollar (\$10) or Fifty Dollar (\$50) McDonald's<sup>®</sup> Card Prize in the Canadian Game:

To claim this Prize, a Participant with an "Instant Win" Game Stamp that indicates a Ten Dollar (\$10) or Fifty Dollar (\$50) McDonald's® Card Prize first must visit a participating McDonald's restaurant in Canada and ask to see the McDonald's restaurant manager to obtain a blank McDonald's® Card. That blank McDonald's® Card will not be activated, but will come with instructions informing the Participant how to begin to redeem the McDonald's® Card Prize. The Participant will need Internet access, a valid email address, the blank McDonald's® Card and the Participant's potential

winning "Instant Win" Game Stamp in order to start to redeem that Prize at the Online Redemption Site (www.iwonatmcd.ca). Once at the Online Redemption Site, a potential Prize winner must confirm that he/she has reached the age of majority in his/her Province/territory of residence (or is the parent/legal guardian of a Minor potential Prize winner) by clicking on the appropriate box; must enter his/her valid email address and then confirm that email address; then must select the Prize from the drop down menu to identify that he/she is redeeming a ten dollar (\$10) or fifty dollar (\$50) McDonald's® Card Prize, and must enter the 12-digit Code which appears on the applicable potential winning "Instant Win" Game Stamp; must check the box to confirm that he/she is not a robot; must read carefully, and in full, the statements which appear below an onscreen checkbox; must then check that onscreen check box stating that he/she acknowledges and declares that he/she has carefully read, understands, agrees to and has complied with all of the provisions which appear in those statements, including without limitation understanding, agreeing to and complying with the Official Rules; must then complete the personal information required: first and last name, complete residential street address including any apartment or suite (if applicable) and city/town, Province/territory, postal code, and primary and (optional) secondary telephone numbers (including area code), all of which must be current in all respects; must then enter the twenty (20) digit number found on the back of the McDonald's® Card (see above for how to obtain such a card); and must correctly answer the Skill-Testing Question (without assistance of any kind, whether electronic, mechanical or other) in the space provided for the answer. If the Participant correctly answers the Skill-Testing Question the Prize will be loaded onto the McDonald's® Card within approximately 24 hours, after which time the applicable Prize amount of ten dollars (\$10) or fifty dollars (\$50) will be available on that McDonald's® Card for use at a participating McDonald's restaurant in Canada. If the Prize claimant's answer to the Skill-Testing Question is incorrect, he/she will see an on-screen message informing him/her that the Prize which might otherwise have been awarded will be forfeited.

To check the balance on the McDonald's® Card Prize, follow the

instructions which appear on the card. The deadline for completing the online portion of a Prize claim for this Prize is by no later than 11:59:59 p.m. Local Time on December 2, 2018. Failure to claim this Prize by no later than 11:59:59 p.m. Local Time on December 2, 2018, will result in forfeiture of the Prize.

E. How to Redeem the Five Dollar (\$5) and Ten Dollar (\$10) Hudson's Bay Promotional eGift Card Prizes, CanvasPop \$25 e-Gift Card Prize or the Skullcandy<sup>®</sup> Prize in the Canadian Game:

A potential winner of a Five Dollar (\$5) or Ten Dollar (\$10) Hudson's Bay Promotional eGift Card Prize, a CanvasPop Twenty-Five Dollar (\$25) e-Gift Card Prize or a Skullcandy® Prize first must go to the Online Redemption Site (<a href="www.iwonatmcd.ca">www.iwonatmcd.ca</a>) and complete the Online Prize Claim Process") described in this Rule 7 of these Official Rules. Each potential winner who successfully completes the Online Prize Claim Process, including correctly answering the Skill-Testing Question, will receive an email as follows:

1. (i) CanvasPop Twenty-Five Dollar (\$25) eGift Card. A potential winner who successfully completes the redemption process at the Online Redemption Site by 11:59:59 p.m. Local time on December 2, 2018, will receive an email from the Redemption Centre that includes a unique redemption code for a \$25 eGift Card which the winner can use for the purchase of any product available on www.canvaspop.ca. The code is not combinable and are non-stackable. The Online Prize Claim Process must be completed by 11:59:59 p.m. Local Time on December 2, 2018, and then the redemption code must be used at CanvasPop.ca to make a selection by December 31, 2018, or the Prize will be forfeited. The winner simply goes to www.canvaspop.ca, selects a product, uploads the digital image or image(s) that winner wants used to customize the item. Winner then enters the \$25 Prize redemption code at the shopping cart stage where \$25 will be reduced from the subtotal. The winner is responsible for the cost of any selection that exceeds \$25. The Prize

- will ship directly from <a href="www.canvaspop.ca">www.canvaspop.ca</a> approximately four (4) to six (6) weeks after selection and order completion.
- 2. (ii) Five Dollar (\$5) and Ten Dollar (\$10) Hudson's Bay Promotional eGift Card Prizes. A potential winner who successfully completes the redemption process at the Online Redemption Site by 11:59:59 p.m. Local Time on December 2, 2018, will receive an email sent to the email address which the winner provided during the Online Prize Claim Process. The email will be sent directly from hudsonsbay@buyatab.com to that email address shortly after the winner completes the Online Prize Claim Process. That email will contain the Hudson's Bay eGift Card as well as information for use of that card and the card's terms of use. Any delivery of a Hudson's Bay Promotional eGift Card to an incorrect but deliverable email address, as provided by the winner during the Online Prize Claim Process, is the responsibility of the winner. This Promotional eGift Card must be activated by December 17, 2018, and is valid for use online and in-store until 11:59:59 p.m. ET on December 31, 2018, after which time the code will expire.
- 3. (iii) Skullcandy® Prize. A potential winner who successfully completes the redemption process at the Online Redemption Site by 11:59:59 p.m. Local Time on December 2, 2018, will receive an email from the Redemption Centre that includes a unique redemption code and identifies the Skullcandy® website address where the winner must go to redeem the Prize. The email will also include instructions to order/receive the Prize which the winner must follow, including going online and using the redemption code to order the Prize and providing a shipping address to which the Prize should be shipped. Winner must redeem this Prize at the applicable Skullcandy® website address by December 31, 2018, or the Prize will be forfeited. The Prize will be shipped directly to the winner at the address provided by the winner in approximately six (6) to eight (8) weeks.
- F. How to Claim a Non-Food "Instant Win" or "Collect and Win" Prize in the Canadian Game:

A potential Prize winner of a Non-Food Prize (or in the case of a potential Non-Food Prize winner who is a Minor, his/her parent or legal guardian) can begin to claim a Non-Food Prize either online at the Online Redemption Site <a href="www.iwonatmcd.ca">www.iwonatmcd.ca</a>, or, in the case of some Prizes, by calling the toll-free number which is printed on the applicable Game Stamp to obtain information concerning how to start to claim the applicable Prize.

Both methods (going online at <a href="www.iwonatmcd.ca">www.iwonatmcd.ca</a> or calling the toll-free number on the Game Stamp) will require a potential Prize winner to: (a) first submit the requested information (including but not limited to his/her first and last name, residential address in Canada, telephone number, and email address); and then to (b) answer correctly the Skill-Testing Question (without assistance of any kind, whether electronic, mechanical or other).

Note: Any monetary Prize must be claimed properly, and in accordance with these Official Rules, by no later than 11:59:59 p.m. Local Time on December 2, 2018, by following the process identified in Rule 7.F.(i) or 7.F.(ii) below. Subject to these Official Rules, any monetary Prize which is won will be awarded to the verified winner in the form of a cheque in Canadian dollars for the amount of the Prize.

(i) To Claim Any Non-Food "Instant Win" or "Collect and Win" Prize With an ARV Under One Thousand Dollars (\$1,000) In the Canadian Game:

Applicable Prizes: Xbox One S Bundle; Forza Game Pass Bundle; Esso<sup>™</sup> | Mobil<sup>™</sup> Twenty-Five Dollar (\$25) & Fifty Dollar (\$50) Gift Cards; Fifty Dollar (\$50) Vanilla<sup>®</sup> Prepaid MasterCard<sup>®</sup> cards; Skullcandy<sup>®</sup> Headphones; Hasbro<sup>®</sup> MONOPOLY<sup>®</sup> Classic Board Game; Hisense Roku TV; Warner Bros. TV Series Prize Packs; Fifty Dollars (\$50) Cash and "Big Mac<sup>®</sup> for One Year".

A potential winner of any of the above-noted Prizes can claim the Prize by following the Online Prize Claim Process as follows:

Canadian Game Online Prize Claim Process: A potential Prize winner will need the original potential winning Game Stamp(s) to enter a claim at the Online Redemption Site (www.iwonatmcd.ca). Once at the Online Redemption Site, the potential winner must confirm that he/she has reached the age of majority in his/her Province/territory of residence or is the parent/legal guardian of a Minor potential Prize winner by clicking on the appropriate box; must enter and confirm his/her valid email address then select the Prize he/she is claiming from the drop down menu and must correctly enter the 12-digit Code(s) which appears on each applicable potential winning Game Stamp; must check the box that he/she is not a robot; must read the Terms and Conditions of accepting a Prize, including compliance with the Official Rules, and then must click on the box to indicate that he/she has carefully read, understands and agrees to and has complied with all of the provisions of the Official Rules. A potential winner also must complete the personal information required, namely: first and last name, residential address in Canada (where the Prize or any notifications should be sent) and primary and (optional) secondary telephone numbers. If the Prize claim is for a Ten Dollar (\$10) or Fifty Dollar (\$50) McDonald's® Card, the potential Prize winner also must enter the twenty (20) digit number found on the back of the McDonald's® Card. For any Prize under One Thousand Dollars (\$1,000), a potential Prize winner then must correctly answer the Skill-Testing Question (without assistance of any kind, whether electronic, mechanical or other). If a Prize winner claims a Prize online at www.iwonatmcd.ca he/she must complete the Online Prize Claim Process by no later than 11:59:59 p.m. Local Time on December 2, 2018, and, if required, must ensure that any required Game Materials are actually received by the Redemption Centre by no later than December 17, 2018. Failure to claim a Prize by no later than 11:59:59 p.m. Local Time on December 2, 2018, or if the Redemption Centre has not actually received all required Game Materials by no later than December 17, 2018, will result in forfeiture of the Prize.

(ii) To Claim Any Non-Food "Instant Win" or "Collect and Win" Prize with a One Thousand Dollars (\$1,000) or Greater ARV in The Canadian Game:

Applicable Prizes: Air Transat Flight Prize; Air Transat "Family Vacation"; Bloomex Flowers and Gifts; Cabela's® Barbeque Package; Cineplex® Première Card; CraveTV™ Bundle; Hudson's Bay Two Thousand Dollar (\$2,000) Gift Card; Esso™ | Mobil™ "Gas for A Year"; Five Thousand Dollar (\$5,000) in Vanilla® Prepaid MasterCard® cards; Royal Bank of Canada Five (5) Million RBC Rewards® points or a direct deposit or cheque in the amount of Fifty Thousand Dollars (\$50,000); Xbox One X Forza Bundle; Yamaha® Grizzly® Family ATV Bundle; Universal Orlando Resort™ "FamilyTrip"; cheques for Ten Thousand Dollars (\$10,000); "Big Mac® for Life".

For any Prize with an ARV of One Thousand Dollars (\$1,000) or more, following the Online Prize Claim Process (see **Rule 7.F.(i)** above), the Participant will be required to complete the Declaration and Release (and to correctly answer the Skill-Testing Question which appears in the Declaration and Release). If the Participant calls the toll-free number (which is available on certain Game Stamps) the Participant will receive instructions concerning the Declaration and Release as follows:

(a) Via the Online Prize Claim Process: The potential Prize winner can download the Declaration and Release from the Online Redemption Site and then properly complete and sign that document in ink including filling in the applicable space with his/her answer to the Skill-Testing Question, arrived at without assistance (whether electronic, mechanical or other). The potential Prize winner should write his/her initials in ink on the face of all the original Game Stamp(s) which is/are applicable to the Prize. The potential Prize winner then should use Canadian registered mail to send original completed and signed Declaration and Release along with the initialed applicable original Game Stamp(s), and any other Game Materials requested by the Sponsor, with the potential Prize winner's name and residential address printed in ink on the upper-left-hand corner of the outer envelope, to the Redemption Centre for actual receipt by the Redemption Centre by no later than December 17, 2018. The Sponsor strongly recommends that the potential Prize winner purchase, at his/her sole expense, postal insurance for such mailing. Note that the

purchase and cost of any such insurance is the Participant's sole responsibility. If a Prize claimant fails to claim the prize **by no later than 11:59:59 p.m. Local Time on December 2, 2018**, or if the Redemption Centre has not actually received all required Game Materials **by no later than December 17, 2018**, the applicable Prize will be forfeited.

**Note:** If a potential Prize winner is unable to print the Declaration and Release from the Online Redemption Site, he/she should click on the link "Click here, if you do not have access to a printer" and the Declaration and Release will be mailed to the Participant at the residential address he/she provided in the course of the Online Prize Claim Process. Once the potential Prize winner receives the Declaration and Release, he/she must properly complete and sign the document in ink and fill in the applicable space with his/her answer to the Skill-Testing Question, arrived at without assistance (whether electronic, mechanical or other). The Participant should also write his/her initials in ink on the face of the original Game Stamp(s) which is/are applicable to the Prize. The potential Prize winner then should mail the original completed and signed Declaration and Release along with the initialed applicable original Game Stamp(s), and any other Game Materials requested by the Sponsor, with the potential Prize winner's name and residential address printed in ink on the upper-left-hand corner of the outer envelope, to the Redemption Centre for actual receipt by the Redemption Centre no later than **December 17, 2018**. The Sponsor strongly recommends that the potential Prize winner purchase, at his/her sole expense, postal insurance for such mailing. Note that the purchase and cost of any such insurance is the Participant's sole responsibility. If a Prize claimant fails to claim the prize by no later than 11:59:59 p.m. Local Time on December 2, 2018, or if the Redemption Centre has not actually received all required Game Materials by no later than December 17, 2018, the applicable Prize will be forfeited.

**(b) Via the Toll-Free Call Prize Claim Method:** If a Participant wishes to claim a Prize by calling the toll-free number on the Game Stamp, the potential Prize winner **must call** the toll-free number found on the

Time on December 2, 2018. In that call, a recorded message from the Redemption Centre will instruct the caller that he/she may leave a message containing all of the information described by the Redemption Centre in that call. When the Redemption Centre receives that information from the potential Prize winner, it will contact the potential Prize winner by telephone to send the Declaration and Release to the potential Prize winner, by mail or by email, to the mailing address or email address the Redemption Centre obtains from the Participant in the return phone call.

Subject to these Official Rules, when the Redemption Centre receives the required and completed Game Materials, including the Game Stamp or Game Stamps applicable to the Prize being claimed, which Game Stamp(s) the Participant has initialed in ink, the Redemption Centre will begin the verification process described in these Official Rules. Please note that ALL Game Materials must actually be received by the Redemption Centre by no later than December 17, 2018. If a Prize claimant fails to claim a Non-Food Prize by 11:59:59 p.m. Local Time on December 2, 2018, or if the Redemption Centre has not actually received all required Game Materials by no later than December 17, 2018, the applicable Prize will be forfeited.

## 8. CANADIAN GAME NON-FOOD PRIZE DESCRIPTIONS, DETAILS AND CONDITIONS.

#### A. Gift Card Prizes:

**Note**: If sales or other taxes are payable by a purchaser on any purchase(s) made using a Gift Card or e-Gift Card Prize, the amount of the tax together with the cost of item purchased will be deducted from the balance or remaining balance of the Prize. If the cost of the purchase including tax exceeds the balance or remaining balance of the Prize, the Prize winner is responsible for paying that excess.

1. (i) CanvasPop Twenty-Five Dollar (\$25) e-Gift Card. Each winner of this Prize who successfully completes the Online Prize Claim

Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive a redemption code via email valid for \$25 in purchases at CanvasPop.ca website. Code is valid for future purchases and not for prior purchases and must be redeemed by no later than December 31, 2018. Card is subject to Terms and Conditions at <a href="https://www.canvaspop.ca">www.canvaspop.ca</a>. Most purchases require the winner to upload his/her digital photo(s) for CanvasPop to complete the Prize. Once selected and completed, <a href="https://www.canvaspop.ca">www.canvaspop.ca</a> will ship the Prize directly to the winner at the address provided during the Online Prize Claim Process for receipt in approximately four (4) to six (6) weeks.

2. (ii) Cineplex® Première Card. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive one (1) Cineplex® Première Card personalized with the winner's name, valid for winner and one (1) guest for one (1) year from date of issue, for admission to movies at Cineplex® theatres in Canada. Photo identification must be presented with the card at the box office to obtain admission tickets. This Prize card cannot be used at theatres managed by Cineplex® on behalf of a third-party exhibitor, including but not limited to Alliance Cinemas. This Prize card may not be used by anyone other than the named cardholder. The named cardholder must attend at the theatre to obtain and use the admission tickets. Improper use of the card (including selling the admission tickets) may result in the card's cancellation at Cineplex's sole discretion. Maximum of two (2) admission tickets each day. Accepted for same-day performances only. A winner can also use the card for admission to some 2D or 3D presentations in IMAX®, UltraAVX®, VIP (age restricted), D-BOX, 4DX or reserved seating. However, these presentations require the payment of an applicable surcharge (based on location and presentation) that can range between two dollars (\$2) and twelve dollars (\$12) per admission ticket. This Prize card cannot be used at drive-in theatres owned or operated by Cineplex® or for Event

Cinema or non-feature film presentations, including but not limited to, opera, theatre, concerts and sporting or eSports events. This Prize card will be shipped by mail directly by Cineplex® to the winner at the residential address the winner provided during the Prize Claim Process for receipt in approximately eight (8) to ten (10) weeks after verification.

3. (iii) Five-Dollar (\$5) and Ten Dollar (\$10) Hudson's Bay Promotional eGift Cards or Two Thousand Dollar (\$2,000) Hudson's Bay Gift Cards. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive one (1) Hudson's Bay Promotional eGift Card in the applicable amount. Each winner of a Two Thousand Dollar (\$2,000) Hudson's Bay Gift Card will receive one (1) Hudson's Bay Gift Card. Hudson's Bay Promotional eGift Cards and Gift Cards are valued in Canadian dollars and can be used for purchases at Hudson's Bay, Home Outfitters and at thebay.com throughout Canada. Hudson's Bay Promotional eGift Cards and Gift Cards are valid in Canada and cannot be redeemed for cash except where required by law. Loss or destruction of a Hudson's Bay Promotional eGift Card or Gift Card is the sole responsibility of the Prize winner. The card cannot be replaced, and any value on a Hudson's Bay Promotional eGift Card or Gift Card is not replaceable if the Hudson's Bay Promotional eGift Card or Gift Card is lost, stolen or destroyed. A Hudson's Bay Promotional eGift Card or Gift Card cannot be used for payment towards an existing Hudson's Bay credit card balance. No minimum purchase is required to use a Promotional eGift Card or a Gift Card. Promotional eGift Cards are single use. Only one (1) Promotional eGift Card can be applied to a purchase. A Hudson's Bay Promotional eGift Card is subject to Terms and Conditions which will be described in an email which will be sent to the winner along with the Hudson's Bay Promotional eGift Card by the Hudson's Bay Promotional eGift Card supplier. Terms and Conditions are also available on the back of the Hudson's Bay Gift Card and online at thebay.com. The winner of a Hudson's Bay Promotional eGift Card or Gift Card must successfully complete the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, at the Online Redemption Site and, in the case of a Two Thousand Dollar (\$2,000) Hudson's Bay Gift Card Prize, return his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018. A Hudson's Bay Five Dollar (\$5) or Ten Dollar (\$10) Promotional eGift Card, which is emailed to a winner, must be activated for use by no later than 11:59:59 p.m. Local Time on December 31, 2018, by following the directions in the email mentioned above in this paragraph. Five Dollar (\$5) and Ten Dollar (\$10) Promotional eGift Cards must be used online or in-store by no later than 11:59:59 p.m. Local time December 31, 2018, and any unused balance on them expires at 11:59:59 p.m. Local Time on December 31, 2018, and will not be valid for any purchases after that time. A Two Thousand Dollar (\$2,000) Hudson's Bay Gift Card Prize will be sent to the Prize winner by the Redemption Centre in approximately six (6) to eight (8) weeks after verification. The Two Thousand Dollar (\$2,000) Hudson's Bay Gift Card has no expiry date. A winner is responsible for the cost of any purchase that exceeds the value of the Hudson's Bay Promotional eGift Card Prize or which exceeds the value of the Two Thousand Dollar (\$2,000) Hudson's Bay Gift Card Prize.

4. (iv) Twenty-Five Dollar (\$25) and Fifty Dollar (\$50) Esso™ | Mobil™ Gift Cards. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive one (1) Twenty-Five Dollar (\$25) or one (1) Fifty Dollar (\$50) Gift Card, based on Prize being claimed, exclusively redeemable at participating Esso™ and Mobil™ stations in Canada. Esso™ | Mobil™ Gift Cards may not be redeemed for cash (except where required by law), or used to buy a gift card and are subject to the Esso™ | Mobil™ Gift Card terms and conditions which can be found at <a href="https://giftcards.esso.ca/terms">https://giftcards.esso.ca/terms</a>. Subject to applicable law, Imperial Oil retains the right to set Terms and Conditions related to the Esso™ | Mobil™ Gift Cards. This Prize will be

- shipped directly from the Redemption Centre to the winner at the residential address provided during the Online Prize Claim Process in approximately six (6) to eight (8) weeks after verification.
- 5. (v) Ten Dollar (\$10) and Fifty Dollar (\$50) McDonald's® Cards. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive one (1) McDonald's® Card for the value of the Prize. This card is valued in Canadian dollars and may only be used for the purchase of products sold at participating McDonald's restaurants in Canada. The card value cannot be refunded, redeemed for cash except where required by law, or replaced if the card is lost, stolen or destroyed. No credit card, credit line, overdraft protection or deposit account is associated with the McDonald's® Card. The amount on the McDonald's® Card is non-refundable. At no time shall any dividend interest or earnings of any kind whatsoever, be accrued, credited or paid on the amounts loaded onto a McDonald's<sup>®</sup> Card. The amount loaded onto the McDonald's® Card is not insured by the Canadian Deposit Insurance Corporation (CDIC). The Sponsor does not charge any service fees relating to the issuance, activation or use of a winner's McDonald's® Card. A winner's McDonald's® Card will not expire. Use of this card constitutes acceptance of all card terms and conditions, which may be amended by the Sponsor. For more information about McDonald's® Cards, go to www.mcdonalds.ca.
- 6. (vi) Fifty Dollars (\$50) or Five Thousand Dollars (\$5,000) in Vanilla® Prepaid MasterCard® cards. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018 [and if the winner is claiming a Five Thousand Dollar (\$5,000) Vanilla® Prepaid MasterCard® card, the winner returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018], the winner will receive a Vanilla® Prepaid MasterCard® card(s) in the amount of the Prize (valued in Canadian dollars), that is/are issued by Peoples Trust Company under licence from Mastercard International Incorporated. The card(s) is/are subject to the Terms and Conditions set out in the

Vanilla® Prepaid MasterCard® Cardholder Agreement, a copy of which will be provided to the Prize winner with the card(s). Card funds do not expire. The card(s) can be used for purchases anywhere that MasterCard® is accepted. The card(s) is/are not returnable, refundable or reloadable and cannot be used to make cash withdrawals. See the Vanilla® Prepaid MasterCard® Cardholder Agreement for more details and for any restrictions on the usage of the card(s). The Prize winner is responsible for the cost of any purchase that exceeds the value of the card(s). This Prize will be shipped by mail directly by the Redemption Centre to the winner at the residential address the winner provided during the Prize Claim Process for receipt in approximately six (6) to eight (8) weeks after verification.

7. **(vii)** Esso<sup>™</sup> | Mobil<sup>™</sup> "Gas for One Year". Each winner of this Prize who successfully completes the Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, provided the winner returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive one (1) Two Thousand Six Hundred Dollar (\$2,600) CDN Gift Card exclusively redeemable at participating Esso<sup>™</sup> and Mobil<sup>™</sup> stations in Canada. Each Prize is valued at, and limited to, Two Thousand Six Hundred Dollars (\$2,600) CDN inclusive of taxes. Prize is based on an average weekly fill up of forty (40) litres at an average cost of \$1.25 per litre of regular grade unleaded fuel. The actual fuel consumption, fill up amount, mileage and cost of the winner of this Prize may vary. Esso<sup>™</sup> and Mobil<sup>™</sup> Gift Cards may not be redeemed for cash (except where required by law), credit or used to buy a gift card and are subject to the Esso<sup>™</sup> and Mobil<sup>™</sup> Gift Card Terms and Conditions at

https://giftcards.esso.ca/terms. Subject to applicable law, Imperial Oil retains the right to set terms and conditions related to Esso ™ | Mobil™ Gift Cards. This Prize will be shipped directly from the Redemption Centre to the winner at the residential address provided during the Online Prize Claim Process in approximately six (6) to eight (8) weeks after verification.

- 8. (viii) "Big Mac® for One Year". Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive two (2) Big Mac® sandwiches each week for fifty-two (52) weeks (based on one hundred four (104) Big Mac® sandwiches at \$5.79 each) awarded as a \$602.16 McDonald's® Card credit. The McDonald's® Card credit is valid for any food purchases at participating McDonald's restaurants in Canada and the credit does not expire. The Redemption Centre will mail the Prize to the winner at the address provided during the Online Prize Claim Process approximately six (6) to eight (8) weeks after verification.
- 9. (ix) "Big Mac® for Life". The winner of this Prize must successfully complete the Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and return his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, in which case the winner will receive two (2) Big Mac® sandwiches each week for forty (40) years (based on 2 Big Mac® sandwiches each week at \$5.79 each for forty years), awarded as a \$24,086 McDonald's® Card credit, or at winner's option as a cheque for \$24,086 CDN. The McDonald's® Card credit can be used by winner in his/her sole discretion for food purchases at participating McDonald's restaurants in Canada. The McDonald's® Card does not expire. The Redemption Centre will mail the Prize to the winner at the address provided during the Prize Claim Process approximately six (6) to eight (8) weeks after verification.

### B. "Cash"/Point Prizes:

1. (i) Cash. Each winner of a cash Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and for a cash Prize valued at \$1,000 or more, returns his/her Prize Claim Documents to the Redemption Centre by December 17, 2018, will receive the Prize in the form of a cheque in the applicable amount in Canadian dollars. The cheque for a cash Prize will be sent, in the manner determined by the Redemption

- Centre in its sole discretion, directly to the winner at the residential address provided during the Prize Claim Process in approximately six (6) to eight (8) weeks after verification.
- 2. (ii) RBC Rewards® Points: 5 million RBC Rewards® points, or \$50,000. Each winner of the RBC Rewards® points Prize who successfully completes the Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, may elect (a) if such winner has at the time of fulfillment an RBC Rewards® account in good standing in accordance with the RBC Rewards® Terms and Conditions (available at

https://www.rbcrewards.com/#!/terms-and-conditions), to receive the Prize in the form of Five Million (5,000,000) RBC Rewards® points into the winner's RBC Rewards® account; or (b) if such winner has at the time of fulfillment an open and active personal deposit account with Royal Bank of Canada, to receive the Prize in the form of a direct deposit into that account in the amount of Fifty Thousand (\$50,000) Canadian dollars; or (c) to receive the Prize in the form of a cheque in the amount of Fifty Thousand (\$50,000) Canadian dollars. If an eligible winner fails to make an election or does not meet the conditions for (a) or (b), the winner will be deemed to have elected (c). The points, or deposit or cheque for a Prize will be provided/sent, in the manner determined by the Royal Bank of Canada in its sole discretion, directly to the winner at the account or residential address, which the winner provided during the Prize Claim Process, in approximately six (6) to eight (8) weeks after verification.

#### C. Merchandise Prizes:

(i) Bloomex Family Flowers and Gifts Packages. Each winner of this Prize who successfully completes the Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive four (4) flower and gift deliveries over one (1) year to any valid Canadian address where Bloomex

- delivers. Each delivery of a "themed" flower and gift package may include such items as flowers, chocolates, teddy bears, hand-blown vases or similar gift items (ARV: \$462.93 each delivery). Deliveries will target Valentine's Day, Mother's Day, Christmas and a Birthday or Anniversary. Delivery costs are included. Bloomex does not deliver flowers to the Yukon, Northwest Territories, Nunavut and P.O. boxes. A package delivering to any one of these locations will include gift items in lieu of flowers.
- 2. (ii) Cabela's® Barbeque Package. Each winner of this Prize who successfully completes the Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive two (2) Cabela's® chaise loungers (ARV \$89.99 ea.), one (1) Pit Boss 820 pellet grill (ARV \$799.99), one (1) Cabela's® Tree-Trunk Fire Pit with cover (ARV \$329.99), (2) bags of Cabela's® BBQ wood pellets (ARV \$24.99 ea.), one (1) set of Cabela's® five (5)-piece cast iron set (ARV \$99.99) and one (1) Cabela's® Polar Cap Equalizer cooler (ARV \$519.99). This Prize will be shipped directly by the Prize Partner to the winner at the residential address the winner provided during the Prize Claim Process for receipt in approximately six (6) to eight (8) weeks after verification.
- 3. (iii) CraveTV<sup>™</sup> Entertainment Bundle. Each winner who successfully completes the Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive a twelve (12)-month subscription to Crave TV<sup>™</sup> ondemand video streaming service, plus a Samsung® 49-inch (Model #49MU6300) Full HD TV and a Samsung® Galaxy Tab S2 8.0 tablet (Model #108059942). Instructions as to how to activate the CraveTV<sup>™</sup> portion of this Prize will be emailed to the winner. The television and tablet portions of this Prize will be shipped directly from the Prize Partner to the winner at the residential address provided during the Prize Claim Process in approximately six (6) to eight (8) weeks after verification.

- 4. (iv) Forza Game Pass Bundle. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive a six (6) month subscription to Xbox Game Pass. Also included is a redemption code to download a full Forza Horizon 4 game, which is the newest in the series of Forza racing games. Redemption codes for the Game and the Game Pass will be sent via email by the Redemption Centre to the winner at the email address provided during the Prize Claim Process. The redemption codes must be used by December 31, 2018, to order this Prize.
- 5. **(v)** Hasbro® MONOPOLY® Classic Board Game. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive one (1) MONOPOLY® Classic Board Game (recommended for ages 8+) which is for two (2) to four (4) players and comprises: a bi-fold game board, banker's tray, game money, Chance & Community Chest cards, title deeds, silver-tone tokens, houses, hotels, two dice and instructions. This Prize will be shipped by mail directly by the Redemption Centre to the winner at the residential address provided during the Prize Claim Process in approximately six (6) to eight (8) weeks after verification.
- 6. **(vi) 4K Ultra HD Hisense Roku TV.** Each winner of this Prize who successfully completes the Online Prize Claim Process **by 11:59:59 p.m. Local Time on December 2, 2018**, will receive one (1) Hisense Roku TV (43" 4K TV model R6107). The Redemption Centre will ship the Prize to the winner at the address provided during the Prize Claim Process approximately six (6) to eight (8) weeks after verification.
- 7. **(vii)** Skullcandy® Crusher Wireless Headphones. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive an email that contains a redemption code valid at the Skullcandy® website for one (1) set of Skullcandy® Crusher wireless headphones, a stereo haptic, directional bass, over-ear Bluetooth® headphone that offers wireless connectivity for music and calls. The email from the

Redemption Centre that includes a unique redemption code, will also include the website address to redeem the Prize and instructions which the winner must follow, including going online **by December 31, 2018**, and using the redemption code to order the Prize and providing a shipping address in order to receive the Prize. The Prize will be shipped by <a href="www.skullcandy.ca">www.skullcandy.ca</a> directly to the winner at the residential address provided by the winner in approximately six (6) to eight (8) weeks after verification.

- 8. (viii) Warner Bros. TV Series Prize Packs. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive a TV Series Prize Pack on Blu-ray comprised of: The Big Bang Theory (11 Seasons), Arrow (6 Seasons) and The Flash (4 Seasons). The Redemption Centre will ship the Prize to the winner at the address provided during the Online Prize Claim Process approximately six (6) to eight (8) weeks after verification.
- 9. (ix) Xbox One S Bundle. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, will receive an Xbox One S console and a redemption code to download a full Forza Horizon 4 game. The redemption code will be emailed to the winner and must be used by December 31, 2018. The game console portion of the Prize will be shipped directly by the Redemption Centre to the winner at the residential address provided by the winner in approximately six (6) to eight (8) weeks after verification.
- 10. (x) Xbox One X Forza Bundle. Each winner who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive an Xbox One X console, four (4) wireless controllers, one (1) redemption code to download Forza Horizon 4 Ultimate Edition, one (1)-year Xbox Game Pass and one (1)-year Xbox Live Gold. The Redemption Centre will provide redemption codes for

- the digital portions of the Prize via email to the winner and will ship the console and controllers to the winner at the address provided during the Prize Claim Process approximately six (6) to eight (8) weeks after verification. **The redemption codes must be used by December 31, 2018**.
- 11. (xi) Yamaha® Grizzly® ATV Bundle. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will be contacted by a Yamaha® dealership selected by Yamaha® that is near to winner's home in Canada, to receive one (1) Yamaha® Grizzly® 700 ATV and one (1) Youth ATV. The dealership will make arrangements with the winner to take delivery and ownership of the Prize. The winner must take delivery no later than four (4) weeks after the dealership informs the winner that the Prize is available for delivery, failing which the Prize will be forfeited. If, despite reasonable efforts to contact a winner of this Prize, no such contact has been made, the Prize will be forfeited. To take delivery of the Prize, the winner is responsible for paying the cost of any title and/or registration fees. The Yamaha® dealership will provide the winner with any applicable forms (e.g. NIVIS form), required in his/her Province or territory of residence. To take delivery of the Prize, the winner must possess and produce to the applicable dealership any valid operator's licence(s) and proof(s) of insurance which is/are required in the Province or territory in which the Prize winner resides. The winner also must be prepared to transport the ATVs from the dealership to his/her home, and the winner is solely responsible for any cost or costs and any loss or damage to any person, property or the Prize related or due to transportation, use or misuse of the Prize.

#### D. Travel Prizes:

1. (i) Air Transat Round-Trip Air Travel. Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59

p.m. on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive a code valid for one (1) round-trip, economy-class air travel ticket from the airport nearest to winner's home in Canada serviced by Air Transat to winner's choice of city anywhere that Air Transat flies, ARV: \$1,100. Prize includes departure taxes and travelrelated fees. In the event that a winner lives more than one hundred fifty (150) kilometres from the closest airport serviced by Air Transat, that winner will receive no more than one hundred fifty dollars (\$150) for any reasonable travel expenses he/she incurs. With respect to the Prize itself, winner is responsible for any air travel cost(s) which exceed the Eleven Hundred Dollar (\$1,100) value of this Prize. The winner shall not be entitled to receive, whether in cash, certificate or otherwise, the balance of any amount representing the difference between the Prize ARV of \$1,100 and the winner's actual flight cost. Travel is subject to Blackout dates as follows: for flights to the U.S., Dominican Republic, Jamaica, Cuba, Mexico, Columbia, Costa Rica, Panama, Nicarauga, St. Maarten and Domestic flights in Canada are December 16, 2018 to January 6, 2019; March 11, 2019 to March 24, 2019. Blackout dates for European flights are December 16, 2018 to January 6, 2019; July 22, 2019 to August 18, 2019. Travel must be completed by October 31, 2019. The winner will receive the code directly from Air Transat.

2. (ii) Air Transat "Family Vacation". Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive an Air Transat 7-Nights' vacation for a family of four (4) in Riviera Maya, Mexico comprising the following: 7-nights resort accommodations (one quad occupancy room) at the Grand Palladium Kantenah Resort & Spa in Riviera Maya. This Prize includes unlimited à la carte dinners, buffet meals, room service, waiter service at pool, unlimited premium brand drinks, access to all services and facilities at the Grand Palladium Colonial and Grand

Palladium White Sand. This Prize also includes airport transfers in destination city and round-trip air travel for four (4) from an airport that serves Air Transat in Canada to Mexico. In the event that a winner lives more than one hundred fifty (150) kilometres from the closest airport serviced by Air Transat, that winner will receive no more than One Hundred Fifty Dollars (\$150) for any reasonable travel expenses he/she incurs. Blackout dates are as follows: December 16, 2018 to January 6, 2019; February 18, 2019 to March 24, 2019; April 12, 2019 to April 22, 2019. Travel must be completed by October 31, 2019. Trip is subject to Trip Conditions below.

3. (iii) Universal Orlando Resort™ "Family Trip". Each winner of this Prize who successfully completes the Online Prize Claim Process by 11:59:59 p.m. Local Time on December 2, 2018, and returns his/her Prize Claim Documents to the Redemption Centre for receipt by December 17, 2018, will receive a four (4)-day, three (3)-night vacation for Prize winner and three (3) guests to Universal Orlando Resort™ in Orlando, Florida, USA. This Prize comprises round-trip, economy-class air travel from the major airport nearest to winner's home in Canada (as determined by Prize Partner in its sole discretion) to Orlando, FL, non-exclusive ground transportation in Orlando to/from hotel and the Orlando airport, three (3) consecutive nights hotel accommodations (quad occupancy, room and tax only) at Universal's Aventura Hotel (or other hotel as chosen by Prize Partner in its sole discretion); theme park admission for winner and three (3) guests to Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay; tickets to one (1) Blue Man Group performance for winner and three (3) guests (exact time and date to be determined by Prize Partner in its sole discretion), and a cheque for \$1,000 CDN that can be used for meals, travel expenses or in the winner's sole discretion. Travel must be completed by November 5, 2019. Winner travel dates and arrangements must be made a minimum of sixty (60) days prior to winner travel and are subject to availability and travel and/or holiday blackout dates. If winner is between the ages of eighteen (18) and twenty-one (21), at least one

of his/her guests must be twenty-one (21) years of age or older, in order to check in to the hotel. Each guest must be eighteen (18) years of age or older as of the date of departure, unless a guest is the child or ward of the winner or of one of the guests. Travel, entertainment and theme park tickets are subject to certain terms and conditions as specified thereon. Winner and guests must comply with all venue rules and regulations. Failure to do so may result in forfeiture of such portion of the Prize. Notwithstanding anything to the contrary contained herein, all disputes against Universal Orlando Resort arising out of or relating to any person's use of or participation in the Universal Orlando Resort Family Trip itself shall be resolved by applying the laws of Florida, without regard to conflict of laws provisions therein, and shall be solely and exclusively brought in state or federal courts within Orange County, Florida. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorneys' fees. Trip is subject to Trip Conditions below.

Trip Conditions: Prize winner and guest(s) must travel together on the same itinerary and are solely responsible for having (and producing if/as required) any necessary travel-related documents (including valid government-issued photo ID and/or any required passport or visa and/or any properly completed and sworn parental consent form or forms) prior to departure as well as fulfilling any/all travel and security requirements (including but not limited to any shots or other health requirements necessary to visit certain destinations). Any and all costs/fees (including, but not limited to, luggage fees and the costs of transportation between winner's home and departure airport), and expenses not expressly stated as being included in the Prize description are the sole responsibility of the Prize winner. Any difference between the approximate retail value and the actual value of the Prize will not be awarded and any difference will not be refunded. No insurance whatsoever is provided as part of the Prize or furnished by the Sponsor or Prize Partner, and obtaining any insurance, such as (but not limited to) travel insurance, trip delay, health, accident or

medical insurance, and property or luggage loss or other damage insurance is the sole responsibility of the Prize winner and at the sole cost of the Prize winner and that Prize winner's guest(s). Air travel will be round trip (originate from and end at the same airport) economy class from and to an airport selected by Sponsor. Reservations must be made and tickets issued prior to travel. Sponsor or Prize Partner(s) reserve the right in their respective sole discretion to designate all flight/travel particulars and route or routes (as the case may be). Failure to complete the trip portion of the Prize (or any portion of the Prize) does not relieve the Prize winner of his/her tax obligations, if any, associated with winning the trip/travel Prize. Flight schedules are subject to change without notice. No Released Party will be liable for any missed opportunities or expenses incurred as a consequence of flight cancellation/delay or ground transportation delay. Sponsor and/or Prize Partner make no express or implied warranties of any kind with respect to safety, or performance, of the trip/travel services package or any component thereof. If a winner (and/or the winner's guest[s]) is/are not able to participate in any portion of a travel Prize, that unused portion will not be substituted for cash or in any other way. Prize winners may be required to provide a current valid major credit card at time of hotel check-in to cover incidentals, and any and all costs, fees, and expenses not expressly stated as being included in the Prize description. Restrictions and/or blackout dates may apply to some trip/travel Prizes. Once a winner has identified a guest in accordance with the provisions of these Official Rules, that guest cannot be changed without the express consent of Sponsor, which consent may be withheld for any reason. In the event that a travel Prize winner is a Minor, the Minor must be travelling with his/her parent/legal guardian, and if a guest of a travel Prize winner is a Minor, the travel Prize winner must be the parent or legal guardian of that Minor. Each travel Prize winner (and in consideration of being permitted by the Sponsor to participate in the travel Prize, each guest) agrees to maintain his/her dress, behaviour and comportment in accordance with all applicable laws and generally accepted social practices in connection with the travel related to the travel Prize and in connection with participation in any Prize-related event or activity. Travel

Prize winners and their guest(s) understand and agree that the Sponsor, and when applicable Prize Partner, has/have the right, in its/their sole discretion, to disqualify and remove a Prize winner or any guest from any travel at any time if that winner or guest's behaviour at any point is uncooperative, disruptive or may or does cause damage to person, property, or the reputation of the Sponsor, Prize Partner and/or any third party, or otherwise violates the policies of the Sponsor, Prize Partner, or both. The Prize winner is entirely and solely responsible for the dress, behaviour and comportment of his/her guest(s).

**NOTE**: No travel Prize winner or his/her guest(s) may sell, transfer or dispose of any part of any travel Prize to any other person without the Sponsor's and/or Prize Partner's prior written consent which may be withheld in their sole discretion.

#### 9. GENERAL CONDITIONS FOR ALL PRIZES.

Any expenses which are applicable to any Prize, and which are not expressly included in the description of that Prize in these Official Rules, are the sole responsibility of the winner of that Prize. If, for any reason, a verified Prize winner cannot or does not accept a Prize as described in these Official Rules, then that Prize will be forfeited in its entirety, the Prize will not be awarded in the Canadian Game or the App Sweepstakes, as applicable, and the verified Prize winner will not have any claim against the Game Entities or against any other person, firm or corporation in respect of the applicable Prize or the Canadian Game, the App Sweepstakes or any matter related to the Canadian Game or the App Sweepstakes. If a potential winner of a Non-Food Prize is a Minor in his/her Province/territory of residence, the applicable Prize will be awarded in the name of that winner's parent/legal guardian, who must do all things (including correctly answering the Skill-Testing Question without assistance of any kind, whether electronic, mechanical or other), execute all documents and agree to all obligations and undertakings of the potential (and of an actual) Prize winner, both on behalf of himself/herself and the Minor, or the Prize will be forfeited, the applicable Prize will not be

awarded in the Canadian Game (or the App Sweepstakes) and the Prize claimant will not have any claim against the Game Entities or against any other person, firm or corporation in respect of the applicable Prize or the Canadian Game, the App Sweepstakes or any matter related to the Canadian Game or App Sweepstakes.

Please note that shipping/courier companies may be unable to deliver to a Post Office Box. Participants must return their completed Game Materials using Canadian Postal Service registered mail or, if provided, using the postage-paid envelope provided in any redemption package which may be provided with the Declaration and Release. The mailing or other transmission of Game Materials (including, without limitation, a Declaration and Release and any related Game Stamp(s)), or the use of the postage-paid envelope provided in the redemption package, does NOT constitute proof of actual delivery of those Game Materials to the Redemption Centre and does NOT constitute proof of actual receipt by the Redemption Centre of those Game Materials. When Participants send Game Materials by registered mail, or, if applicable, in the postage-paid envelope provided in a redemption package, as the case may be, in accordance with the requirements contained in this paragraph and/or elsewhere in these Official Rules, it is strongly recommended that they obtain insurance for the Game Materials and the mailing. Prior to mailing Game Materials (or, if applicable, returning Game Materials using a postage-paid envelope provided in the redemption package), Participants should photocopy for their records all Game Materials being submitted, including without limitation the signed and completed Declaration and Release and any potential winning Game Stamp(s).

NOTE: SUBJECT TO THE PROVISIONS OF THESE OFFICIAL RULES, PARTICIPANTS SHOULD NOT SHOW OR GIVE ANY NON-FOOD "INSTANT WIN" GAME STAMP, ANY POTENTIAL WINNING COMBINATION OF GAME STAMPS, ANY GAME MATERIALS AND/OR ANY DECLARATION AND RELEASE TO ANY McDONALD'S EMPLOYEE. McDONALD'S EMPLOYEES CAN ONLY VERIFY AND

#### REDEEM "INSTANT WIN" GAME STAMPS FOR FOOD PRIZES.

#### 10. GENERAL REQUIREMENTS FOR VERIFICATION.

"Instant Win" Game Stamps for Food Prizes are subject to verification at a participating McDonald's restaurant. All other Game Stamps, Declaration and Releases and Game Materials are subject to verification at the Online Redemption Site (www.iwonatmcd.ca) or by the Redemption Centre, whichever is applicable. Game Stamps are null and void and will be rejected if the Sponsor finds that they were not obtained through authorized, legitimate channels. "Legitimate channels" do not include purchasing or obtaining Game Stamps online or at live auctions. If any part of any Game Stamp is counterfeited, or if any Game Stamp comes from other games or promotions, or if any part of any Game Stamp is illegible in whole or part, washed, erased, mutilated, eaten, damaged or tampered with in any way, or if any Game Stamp contains or reflects printing, typographical, mechanical or other errors or omissions, the Game Stamp will be rejected and will be deemed void and invalid. As is noted above in the section entitled "Official Rules and the Sponsor's Decisions Bind Participants," each Participant acknowledges and agrees that the decisions of the Sponsor and the Redemption Centre shall be final, binding and conclusive in all matters relating to the Canadian Game, to the App Sweepstakes, or both, including, without limitation, determinations regarding a potential Prize winner's eligibility to win a Prize and/or the validity, state or status of Game Stamps submitted for verification. Only Game Stamps with 2018 Canadian Game artwork will be accepted for verification. Any person attempting in any way to forge or alter any Game Stamps or to create materials in an apparent attempt to defraud or mislead the Sponsor in any way in connection with the Canadian Game or the App Sweepstakes will be prosecuted to the fullest extent permitted under the law. In the event of a dispute as to the identity of a potential Prize winner, the potential Prize winner will be deemed, in the case of digital Prizes (for example, but without limitation, a Five Dollar (\$5) and a Ten Dollar (\$10) Hudson's Bay Promotional eGift Card), to be the account holder of the email account used during the redemption process

applicable to those Prizes. For all other Prizes which are claimed at the Online Redemption Site, the potential Prize winner will be deemed to be the Participant whose name and address was provided by the Participant at the Online Redemption Site during the Online Prize Claim Process.

When these Official Rules require a potential Prize winner (or in the case of a Minor, such Minor's parent or legal quardian) to properly sign and return a Declaration and Release or any Game Materials, and such person fails or refuses to properly sign and return the applicable document or Game Materials by the deadline set out in these Official Rules for receipt by the Redemption Centre of the Declaration and Release or Game Materials; or if the Prize is declined; or if the Declaration and Release or Game Materials is/are returned to the Redemption Centre as being unclaimed or undeliverable; or if the potential Prize winner is ineligible; or if the potential Prize winner does not correctly answer or fails or refuses to answer the Skill-Testing Question, then such potential Prize winner will be disqualified, in which case he/she will forfeit his/her Prize and will have no further claim against the Game Entities or any other person, firm or corporation in respect of or to the Canadian Game, the App Sweepstakes, or of or to the Prize to which he/she otherwise might have been entitled, and, except in the case of the App Sweepstakes, any such Prize will not be awarded. If a Prize winner makes any false statement in any document related to the Canadian Game and/or the App Sweepstakes, the winner will be required to promptly return to the Sponsor upon demand the Prize(s) or, at the Sponsor's option, the cash equivalent of the Prize(s) based on the ARV as stated in these Official Rules.

#### 11. DISCLAIMER OF WARRANTIES.

Subject to the provisions of this Rule 11, the Releasees (see definition of "Releasees" in **Rule 12**) make no warranties, and hereby expressly disclaim any and all warranties, express or implied, concerning any Prize offered or awarded in the Canadian Game. SUBJECT TO THE PROVISIONS OF THIS RULE 11, AND WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, SUCH PRIZES ARE PROVIDED "AS IS"

WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, AND THE RELEASEES (as defined in **Rule 12** below) HEREBY DISCLAIM ALL SUCH WARRANTIES, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE AND/OR NON-INFRINGEMENT. This disclaimer of warranties does not apply to the warranty, if any, provided by the applicable Releasee for the Prize it supplied for the Canadian Game.

## 12. RESPONSIBILITY: GENERAL LIABILITY AND PUBLICITY RELEASES AND CONDITIONS OF PARTICIPATION.

Participants assume all risk of loss, damage, destruction, delay and misdirection of Game Materials and are advised to obtain insurance. The Sponsor is not responsible for colour discrepancies in or in relation to any Game Stamp(s). The Sponsor is not responsible for illegible, misdirected, late, lost, damaged, incomplete, stolen or postage-due submissions of Game Materials (or for any submissions which are sent on a "collect" basis), which may be judged void; for any damage to a Participant's or an App Participant's computer system or wireless device which is occasioned by accessing or using mcdpromotion.ca and/or the Online Redemption Site and/or the Property Tracker or by redeeming or attempting to redeem a Prize at the Online Redemption Site; for lost, interrupted, inaccessible, incompatible or unavailable networks, servers, satellites, internet service providers, wireless carriers, websites (including at the Online Redemption Site, or at mcdpromotion.ca) or other connection; for availability or accessibility problems arising in connection with or over the course of the Canadian Game or the App Sweepstakes or any matter related to the Canadian Game or the App Sweepstakes; for miscommunications, failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions, or hardware or software malfunctions, failures or difficulties; for any technical malfunctions, failures, or difficulties, printing errors or omissions, clerical, typographical or other error(s) or omissions in any materials connected to the Canadian Game or the App Sweepstakes including, without limitation, in any Game Stamp, Game Piece, Code, Declaration and Release, registration form, iteration of these

Official Rules, communication whether written or oral, the offering or announcement of any Prize or in any Prize notification or email or letter; for any errors or omissions or failures of any kind, whether human, mechanical, clerical, electronic, interruption of power, or technical in nature or other; or for the incorrect or inaccurate capture of information, or the failure to capture any information. Game Materials submitted become the property of the Sponsor and will not be returned.

By participating in the Canadian Game and/or the App Sweepstakes and redeeming a Prize, each Prize winner (or, if applicable, each Minor-Prize winner's parent or legal guardian on behalf of such Minor winner) hereby releases and agrees to hold the Game Entities, the Prize Partners, the Reward Partners, the Redemption Centre and their respective parent companies, subsidiaries, affiliated companies, divisions, advertising and promotional agencies, franchisees, independent contractors, representatives and service agencies (the "Releasees"), and every director, officer, employee, agent, manager and member of any one or more of the Releasees, harmless from and against any and all costs, injuries, losses or damages of any kind, including, without limitation, death, bodily injury and property or other damage or loss, due in whole or in part, directly or indirectly, to participation in the Canadian Game and/or the App Sweepstakes or in any activity related to the Canadian Game, or participation in any Prize-related activity or activities, or due in whole or part to the receipt, use or misuse of any Prize or any part or parts of any Prize. Participants waive the right to assert as a cost of winning any Prize, any and all costs of verification and redemption or travel to redeem said Prize and any liability and publicity which might arise from redeeming or seeking to redeem said Prize. By participating in the Canadian Game and/or the App Sweepstakes and by submitting Game Materials, except where legally prohibited, each verified winner (or, if applicable, each Minor winner's parent or legal guardian on behalf of such Minor winner) hereby agrees and grants to the Sponsor, Reward Partners and Prize Partners the right, but not the obligation, to use his/her name, voice and likeness, along with his/her address (city/town and Province/territory) and any statements made by or attributed to such winner in any and all media (including the

Internet), now known or hereafter devised, in perpetuity and throughout the universe, for advertising and promotional purposes in connection with the App Sweepstakes and/or the Canadian Game and/or other of the Sponsor's promotions (including, without limitation, any future or other MONOPOLY® Game) and/or any future or other contest or game or promotion of the Sponsor or competition or communications about any future or other contest or game or promotion or competition of the Sponsor or presented or promoted in whole or part by the Sponsor without further notice, review, approval or compensation, and releases the Releasees and every director, officer, employee, agent, manager and member of any one or more of the Releasees from any and all liability with respect thereto.

#### 13. MISCELLANEOUS.

- 1. A. Disqualification: It is each Participant's responsibility to ensure that he/she has complied in full with all of the conditions and requirements contained in these Official Rules. The Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering or interfering in any way with the operation or conduct of the Canadian Game and/or the App Sweepstakes, to be acting in violation of these Official Rules, or to be acting in an unsportsmanlike or disruptive manner, or with the apparent intent to disrupt or undermine the legitimate operation of the Canadian Game and/or the App Sweepstakes, or to annoy, abuse, threaten or harass any other person. The Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law.
- 2. **B. Force Majeure/Printing and Production Errors or Omissions:**Subject to any governmental approval which may be required, the Sponsor reserves the right, without prior notice and at any time, to terminate the Canadian Game and/or the App Sweepstakes, in whole or in part, or to modify, suspend or extend the Canadian Game and/or the App Sweepstakes in any way. Without limiting the generality of the foregoing, subject to any governmental approval which may be

required, the Sponsor reserves the right, without prior notice and at any time, to terminate the Canadian Game or App Sweepstakes, in whole or in part, or to modify, suspend or extend the Canadian Game or the App Sweepstakes, if it determines, in its sole discretion, that the Canadian Game or the App Sweepstakes in any way and for any reason is impaired or corrupted or that fraud or technical problems, failures or malfunctions (including, without limitation, computer viruses, computer system overload or any other kind of electronic or other overload, glitches or printing or production errors or omissions) have destroyed or severely undermined the proper play, integrity and/or feasibility of the Canadian Game and/or the App Sweepstakes. In the event that, in the Sponsor's sole opinion, the Sponsor is impeded or prevented from continuing with the Canadian Game and/or the App Sweepstakes as planned or intended by any event beyond its control, including, but not limited to fire, flood, natural or manmade epidemic or crisis, earthquake, explosion, labour dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, terrorist threat or activity, war (declared or undeclared), any federal, Provincial, territorial or local government law, order or regulation, public health crisis, the order of any court or jurisdiction, or by any other cause not reasonably within the Sponsor's control, then subject to any governmental approval which may be required, the Sponsor shall have the right to modify, suspend, extend or terminate the Canadian Game and/or the App Sweepstakes. Subject to the provisions of these Official Rules, only the type and quantity of Prizes described in these Official Rules will be awarded in the Canadian Game and/or the App Sweepstakes. The sole responsibility and liability for any irregular Code or Game Piece or Game Stamp is replacement by the Sponsor with another Game Piece or Game Stamp, whichever is applicable, while supplies last, as solely determined by the Sponsor. Replacement shall be the sole and exclusive remedy under such circumstances. If, due to printing or production errors or omissions or for any other reason whatsoever, the number of potential Prize winners coming forward seeking to

- claim Prizes exceeds the number of each type of Prize as set out in these Official Rules, the Prize winners, or remaining Prize winners, as the case may be, of the number of Prizes described in these Official Rules as being available in the Prize category in question, in the sole discretion of the Sponsor, may be selected in a random draw from among all persons making purportedly valid claims for such Prize(s). Inclusion in such draw shall be each Participant's sole and exclusive remedy under such circumstances.
- 3. C. Invalidity: The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Headings and captions are used in these Official Rules solely for ease of reference, and shall not be deemed or considered to affect in any manner the meaning or intent of these Official Rules or any provision hereof. These Official Rules cannot be modified or amended in any way except in writing by a duly authorized representative of the Sponsor. Subject to the provisions of these Official Rules, employees of the Sponsor, or of any of its franchisees, are not authorized to modify, amend or waive these Official Rules.
- 4. D. Governing Law: Subject to any provision expressly to the contrary in these Official Rules, all issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations as between one or more Participants and the Sponsor in connection with the Canadian Game or the App Sweepstakes shall be governed by and construed and interpreted in accordance with the federal laws of Canada, and in accordance with the internal laws of the Province of Ontario, Canada, including the procedural provisions of those Ontario laws, without giving effect to any choice of law or conflict of law rules or provisions that would cause or bring about the application of any other jurisdiction's laws. Subject only to the provisions respecting Quebec

residents as set out in **Rule 13.F.** of these Official Rules, all Participants, the Sponsor and all other parties hereby attorn to the jurisdiction of the courts of the Province of Ontario, sitting in the City of Toronto, Ontario, in respect of the determination of any matter or dispute arising under or in respect of the Canadian Game, the App Sweepstakes or these Official Rules and agree that any such determination shall be brought solely and exclusively before such courts in the Province of Ontario.

- 5. E. Language or Other Discrepancy: In the event that there is a discrepancy or inconsistency between the English-language version and the French-language version of these Official Rules or of any Game Materials or Declaration and Release(s), the English version shall prevail, govern and control. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Game Materials or Declaration and Releases, or "frequently asked questions" (whether forming part of the Official Rules booklet displayed in-restaurant or those which appear online, or otherwise), product packaging or advertising or other publicity or materials or communications concerning or related to the Canadian Game or the App Sweepstakes, and the provisions contained in these Official Rules, the provisions in these Official Rules shall prevail, govern and control.
- 6. **F. Quebec Residents:** RESIDENTS OF THE PROVINCE OF QUEBEC MAY SUBMIT ANY LITIGATION RESPECTING THE CONDUCT OR ORGANIZATION OF A PUBLICITY CONTEST TO THE *RÉGIE DES ALCOOLS*, *DES COURSES ET DES JEUX* FOR A RULING. ANY LITIGATION RESPECTING THE AWARDING OF A PRIZE MAY BE SUBMITTED TO THE *RÉGIE* ONLY FOR THE PURPOSE OF HELPING THE PARTIES REACH A SETTLEMENT.
- 7. **G. Privacy:** Information, including personal information, collected in connection with the Canadian Game and/or the App Sweepstakes may be shared with the Sponsor's Prize Partners and/or Reward Partners to the extent necessary to fulfill Prizes or rewards. The Online Redemption Site is hosted on servers in the United States, and

the personal information a Participant and an App Sweepstakes Participant provides therefore also may be subject to the laws of the United States. Each Prize Partner has its own online privacy policy that differs from the Sponsor's privacy policy applicable to the Online Redemption Site, and the Sponsor encourages Participants and App Sweepstakes Participants to review the privacy policy of any other website they may visit. Except as otherwise contemplated in these Official Rules, information collected by the Sponsor in connection with the Canadian Game and the App Sweepstakes will be used by the Sponsor in accordance with the Sponsor's online privacy policy posted at <a href="mailto:mcdpromotion.ca">mcdpromotion.ca</a> and on the Online Redemption Site.

- 8. H. Cooperation in Prize Award Event(s): In consideration of being awarded a Prize in the Canadian Game, or if applicable in the App Sweepstakes, each Prize winner (and if a Prize winner is a Minor, his/her parent or legal guardian), and, in consideration of being permitted by the Sponsor or a Prize Partner to participate in any applicable Prize, any guest, jointly and severally agree to participate fully and without compensation in any announcement(s) and/or presentation ceremony/ceremonies and/or event or events organized or presented by the Sponsor in its sole discretion related to the granting of a Prize to such Prize winner and/or related to the Prize winner's and/or the guest's participating in the applicable Prize, including the use and enjoyment of the Prize.
- 9. I. Official Rules Availability: These Official Rules will be available at participating McDonald's restaurants in Canada until December 31, 2018, and online at: <a href="www.mcdpromotion.ca">www.mcdpromotion.ca</a> until December 2, 2018. To receive a copy of the Official Rules, mail (for actual receipt by the Redemption Centre no later than December 31, 2018) in a postage-paid outer envelope, a self-addressed, postage-paid envelope to McDonald's Redemption Centre: 2018 MONOPOLY® and App Sweepstakes Official Rules Request P.O. Box 334, Saint John, NB E2L 3Z3. Limit one (1) self-addressed, postage paid envelope per outer envelope.

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